



Media Release

June 7, 2019

Southern Bruce County Receives Safe Communities Designation

A celebration Thursday marked Southern Bruce County becoming the 69th community to achieve Parachute Canada's Safe Communities designation. Representatives from Parachute Canada presented a special Safe Communities key and certificate to local municipal leaders in recognition of this designation.

Following the ceremony, an interactive Safe Kids Week event was held for elementary school students.

The Southern Bruce County Safe Communities Committee have been working for several years to meet the requirements of a designated community. The committee developed a "Pocket Your Keys" social media campaign to support reducing vehicle thefts, established "Safe Internet Exchange" sites for online buyers and sellers and hosted events during National Teen Driver Safety Week at local high schools.

Southern Bruce County Safe Communities is a partnership of organizations in the municipalities of Arran-Elderslie, Brockton, Huron-Kinloss, Kincardine, Saugeen Shores and South Bruce who support community safety and injury prevention.

Parachute Canada is a national, charitable organization dedicated to preventing injuries and saving lives. For more information, visit [Parachute Canada Safe Communities](http://www.parachute.ca/safe-communities).

Attachment: Parachute Canada present a special Safe Communities key (left to right: Jason Wepler, Grey Bruce Health Unit; Mayor Chris Peabody, Brockton; Linda Neal, Parachute Canada, Marla Barfoot, South Bruce OPP)

For more information:

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