

From: [Michelle Fleming](#)
To: [Christine Fraser-McDonald](#)
Subject: Light up Blue Campaign - Alzheimer Society of Grey Bruce - January Awareness Month
Date: November 20, 2023 7:50:54 PM
Attachments: [image001.png](#)

Hi Christine,

I am writing to you to see if Arran-Elderslie would be able to help us out with Alzheimer's Awareness Month this coming January. We are running a campaign called "Light it up Blue" in support of Alzheimer Awareness Month.

We are asking Municipalities across Grey-Bruce to partner with us this January to recognize Alzheimer's Awareness Month. This is in hopes that conversations can be started to decrease the stigma of the disease as well as promote early diagnosis of Alzheimer's Disease and other dementias. When individuals are diagnosed earlier in their journey with Alzheimer's, they are able to be a part of the decision making of their care.

We hope that you will consider lighting a water tower blue, lighting a building blue or raising a flag (provided by us) in awareness of Alzheimer's Disease this January. We can provide social media wording as well if this is something you are able to offer.

Thank you so much Christine. I am happy to provide more information if you have any questions or fill out an application if required.

We very much appreciate your consideration.

Best regards,

Michelle

Michelle Fleming

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SOUP'S ON
and Silent Auction

A soup competition featuring local eateries.

Alzheimer Society
GREY-BRUCE

Harry Lumley Bayshore
Community Centre
Owen Sound, Ontario

Saturday
January 27th,
2024!

f Instagram YouTube

