

**March 20, 2024**

## **FLOW OF TIME Mural Project**

### **SPRUCE THE BRUCE STREETScape BEAUTIFICATION GRANT Funding Request**

**Paisley Artscape Society in partnership with Trinity Theatre  
as part of P150: CELEBRATING PAISLEY'S HERITAGE THROUGH THE ARTS project**

When 2024 Spruce the Bruce (STB) grants were announced in early February 2024 it caught the attention of Paisley Artscape Society (PAS) and Trinity Theatre as an opportunity make tangible, lasting contribution to Paisley's 150 anniversary. We would like to apply for a Streetscape Beautification grant to create a mural project to enhance the newly upgraded community centre and celebrate Paisley's cultural heritage.

If you recall, last April 2023, PAS and Trinity made a delegation to Council for in-kind support of our application to Heritage Canada for a Community Anniversaries grant for our project, P150: Celebrating Paisley's Heritage through the Arts (P150). While we were successful in getting funding it was, unfortunately, less than 1/3 of our request, causing us to adjust our workplan, and seek other funding sources.

Applying for a Streetscape Beautification grant would help us retain the mural aspects of our P150 project. We approached the Municipality to consider making an application on our behalf. However, we were made aware that the municipality applied for a Streetscape Beautification grant for priorities identified in the 2024 budget. The other option of applying through our Chamber of Commerce was not an option due to its current dormant state. In mid-February we met with Lindsey Glazier, Bruce County Business Development Coordinator, to explain our unique situation and on March 12th we received the very good news that they have updated the Streetscape Beautification Grant to include non-profits.

We have been encouraged to apply as soon as possible given the program's popularity - thus our request for an approval letter from the Municipality to make application to Spruce the Bruce for a Streetscape Beautification grant for a mural project.

Paisley Artscape Society and Trinity will be contributing \$5,000 of the financial support received from Heritage Canada Community Anniversaries fund for the P150 project towards this mural project and requesting \$5,000 in matching funds from Spruce the Bruce.

## **FLOW OF TIME Mural Project**

The goal is to commemorate Paisley's 150<sup>th</sup> anniversary and celebrate our rich history and culture in a mural that depicts the flow of time. The mural will bring the attention to the ecological, historical, and cultural relationships to this place, as well as acknowledge the presence of Indigenous ties to the surrounding environment.

The mural would wrap around the corner of the south and west facing walls of the community centre (see attached photos) – thus meeting the STB criteria of being within the downtown Community Improvement Area. The overall mural will measure 8' x 24' (8' x 16' on the south wall, 8' x 8' on the west wall). The mural will be painted offsite, on alu-panel substrate, and mounted on the community centre wall using anchors and strapping.

The Artist Call for Submissions information package will include a link to the Paisley Community Toolkit. (STB projects must comply with and use elements from the applicable community toolkit). Artists will be expected

to reflect the brand elements and community development applications in their artwork. We will be looking for art pieces that are diverse in style and subject matter, as well as capture the essence of the Village of Paisley.

The call for artists submissions will be equitable and inclusive. Our intention is to support artists in developing skills and experience in their field (i.e. engaging an emerging artist or pairing an experienced artist with an emerging artist for a mentorship opportunity).

This will be a juried mural project, and as such, we request there be Municipal Council representation on the panel.

APPROXIMATE COST ESTIMATES:

Artist fee: \$40/sq ft x 192 sq ft = \$7,680

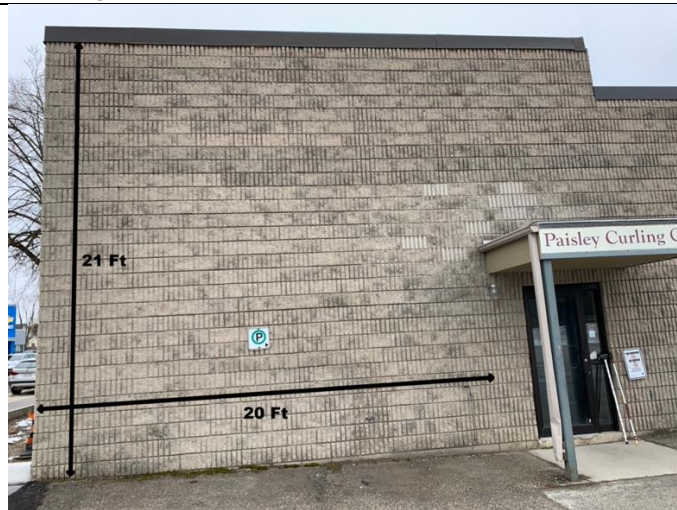
Alu-panels: 6 (8' x 8') panels = \$1,500

Anchors, strapping, other hardware = \$820

For further information, please reach out to Ken Cormack [kcormack@bmts.com](mailto:kcormack@bmts.com) or Sandra Crockard [sandra.crockard@gmail.com](mailto:sandra.crockard@gmail.com)

**PAISLEY 150<sup>TH</sup> MURAL LOCATION PROPOSAL:**

**Arena South Facing Wall (Facing LCBO)**



**Arena West Facing Wall (Facing Queen St N)**



**Arena SW Corner**



