

# Municipal Innovation Council - Minutes

## Electronic Meeting June 24, 2021, 3:00 p.m.



### Members

|                                                                   |         |
|-------------------------------------------------------------------|---------|
| Kara Van Myall, CAO, Town of Saugeen Shores, Chair                | Present |
| Mary Rose Walden, CAO, Township of Huron-Kinloss                  | Present |
| Sonya Watson, CAO Municipality of Brockton                        | Present |
| Sharon Chambers, CAO, Municipality of Kincardine                  | Present |
| Leanne Martin, CAO/Clerk Municipality of South Bruce              | Present |
| Sylvia Kirkwood, CAO Municipality of Arran-Elderslie              | Absent  |
| Peggy VanMierlo-West CAO Municipality of Northern Bruce Peninsula | Present |
| Matthew Meade, Strategic Initiatives Specialist at Bruce County   | Present |

### Staff Support

|                                                                    |         |
|--------------------------------------------------------------------|---------|
| Dave Shorey, MIC Innovation Officer (non-voting)                   | Present |
| Emily Dance, Clerk Huron-Kinloss, Recording Secretary (non-voting) | Present |

### 1. Call to Order

1.1. The Chair called the meeting to order at 3:05 p.m.

### 2. Additions or Amendments to the Agenda

None

### 3. Adoption of the Minutes

#### Motion

Moved by: Matt Meade Seconded by: Mary Rose Walden

THAT the MIC hereby adopts the May 27, 2021 Municipal Innovation Council Meeting Minutes as presented.

#### Carried

- May 27, 2021 Municipal Innovation Council Minutes

### 4. Delegations

4.1. None Scheduled

### 5. Update/Announcements from Members

#### 5.1 – Round Table Discussion

Huron-Kinloss has been approved to participate in a provincial Golf Cart Pilot Program.

They will be bringing forward a By-Law tentative in August, 2021 to allow golf carts on roads under the jurisdiction of the Township within specific parameters.

# Municipal Innovation Council - Minutes

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Northern Bruce Peninsula has passed a Short-Term Accommodations By-Law and accommodation tax and are working through the process.

Brockton is working on their Strategic Action Plan.

Kincardine is implementing their organization review and have presented digital transformation strategy and will be moving forward with that process in the future.

The County of Bruce has presented a discussion paper on “Homes” to County Council and are awaiting a decision on modernization funding.

South Bruce is in the stages of reviewing Economic Development Strategic Plan and a review of their fleet vehicles. They are embarking on the process to determine how they can measure the willingness and what tools should be used in regard to the DGR project.

Saugeen Shores is reviewing their organizational structure comparable to municipalities of their future size to assist Council with a plan to accommodate that growth. They are completing a market salary survey, job evaluation and pay equity review.

### 6. Project Updates Reports from Chair

#### 6.1 Amendment to Rules of Procedure – MIC Report – June 24, 2021

As a result of the re-calibration report an amendment to the Rules of Procedure was brought forward that would assign an additional non-voting staff member of each participating municipality to participate in the meeting discussions and assist in moving some of the initiatives forward.

Concerns were raised on the staff capacity of some municipalities and different staff expertise. It was noted that meetings are public, and members can bring in key staff members when required and they are currently assisting in projects when needed.

The group determined that they would need to re-visit the re-calibration report before making any decisions on an amendment to the Rules of Procedure.

Motion

Moved by: Matt Meade Seconded by: Peggy VanMierlo-West

# Municipal Innovation Council - Minutes

## Electronic Meeting June 24, 2021, 3:00 p.m.



THAT the MIC hereby DEFERS their decision on amending the Rules of Procedure to allow member municipalities to appoint an additional non-voting member AND THAT a further discussion be held at the next meeting.

Carried

### 6.2 Budget Review.

The Innovation Officer noted that the student grant funding has not been included in the budget numbers.

Moved by: Mary Rose Walden Seconded by: Leanne Martin

THAT the MIC hereby receives for information the Budget as presented.

Carried

## 7. Innovation Officer Reports

### 7.1 MIC Mandate -

video [https://youtu.be/5scdcX\\_uEIQ](https://youtu.be/5scdcX_uEIQ)

The Innovation Officer explained that the video is to capture all the work that has been done to date in the MIC, how the work aligns with the MIC's strategic framework, what the status of the projects are, how they are doing and where they are going.

Motion

Moved by: Matt Meade Seconded by: Leanne Martin

THAT the MIC hereby receives for information, MIC Mandate Report and Youtube Video by Dave Shorey Innovation Officer.

Carried

### 7.2 Co-op Student Update - Spring-Summer 2021 projects

The Innovation Officer gave a high-level overview of the Co-op spring/summer projects and the work being done by each of the students. He noted that the students will be making a presentation at the August 12, 2021 MIC meeting, and that the two graduate students from the University of Waterloo's MEDI program will also present their work on August 12<sup>th</sup>.

Motion

# Municipal Innovation Council - Minutes

## Electronic Meeting June 24, 2021, 3:00 p.m.



Moved by: Sonya Watson Seconded by: Matt Meade

THAT the MIC hereby receives for information, Co-op Student Update - Spring-Summer 2021 projects by Dave Shorey Innovation Officer.

### Carried

#### 8. May 2021 Proposal Review

##### 8.1 Advancement of National Disaster Mitigation Program (NDMP) 2021-03

At the May 27, 2021 MIC meeting the approval of funding the remaining balance of the purchase of the of a digital product that produces a Digital Terrain Model (DTM), Digital Surface Model (DSM), and 3D rendering of the County was deferred to the meeting in June.

A short discussion was held on the project and how it aligns with the MIC. It was clarified that the funding would come from the MIC budget.

#### Motion

Moved by: Matt Meade Seconded by: Peggy VanMierlo-West

THAT the MIC hereby approves the funding the remaining balance of the purchase of a digital product that produces a Digital Terrain Model (DTM) Digital Surface Model (DSM) and 3D rendering of the County

### Carried

##### 8.2 Smart Beach Report No 2021-04

At the May 27, 2021 MIC meeting, the MIC deferred the decision on the MIC being the lead municipal partner and that the funding and partnerships on the 3-year beach safety program that includes remote sensing and public education regarding water hazards be discussed at the meeting in June.

The Innovation Officer explained that the proposed timeline is challenging to get anything on the beaches this year. The group noted they would like to see some additional partnership funding be included if possible. Questions were raised on the fit for the MIC and the benefit to the interior municipalities and if the outcomes could include components related to rivers and tributaries. The Innovation Officer agreed to take the requests back regarding the outcomes.

#### Motion



# Municipal Innovation Council - Minutes

## Electronic Meeting June 24, 2021, 3:00 p.m.



Moved by: Sharon Chambers Seconded by: Matt Meade

THAT the MIC hereby approves the MIC being a lead partner that will provide funding support for a 3-year beach safety program that includes remote sensing and public education regarding water hazards AND THAT additional funding sources be investigated to off-set costs AND THAT Dr Houser be contacted to inquire if the research outcomes could inform future water safety programs related to rivers and tributaries.

Carried

### 8.3 Co-op Students to support priority projects Fall 2021- Report No. 2021-02

At the May 27, 2021, MIC meeting the proposed wages of the students was discussed in closed session due to the sensitive nature of the discussion. Following the closed session, the MIC requested that further discussion be held at the June meeting.

Motion

Moved by: Sharon Chambers Seconded by: Sonya Watson

THAT the MIC hereby approves the hiring of three co-op students from partner post-secondary institutions if grant funding is secured OR two co-op students from partner post secondary institutions if grant funding is not secured for the Fall 2021 term (September to mid-December) to support the advancement of priority projects for members municipalities as detailed in Report 2021-02 AND THAT the wage be set at \$20 per/hr.

Carried

*Emily Dance left the Meeting, Kara Van Myall performed the Clerk duties for the remainder of the meeting.*

### 8.4 Advancement of Recalibration Report – Consideration of Committee Structure for MIC support and structure.

Motion

Moved by: Leanne Martin Seconded by: Peggy VanMierlo-West

# Municipal Innovation Council - Minutes

## Electronic Meeting June 24, 2021, 3:00 p.m.



THAT the MIC hereby receives for information Advancement of Recalibration Report by Dave Shorey, Innovation Officer

Carried

10 Closed Meeting

Nothing Scheduled

11. Meeting Schedule

The members by consensus decided that the meeting in July be moved to July 15, 2021 and that a meeting be included for October.

Thursday July 15 2021- 2:30-4:30pm

Thursday August 12, 2021 -1:30-3:30pm Co-op and graduate student presentations

Thursday September 30, 2021- 2:30-4:30pm

Thursday October 21, 2021 – 2:30 – 4:30 pm

Thursday November 25, 2021- 2:30-4:30pm

December – delegations to all partner Councils

12 Adjournment

Motion

Moved by: Sharon Chambers Seconded by: Sonya Watson

THAT the MIC hereby adjourns at 4:48 p.m.

Carried

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Chairperson

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Secretary



## MIC REPORT

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**Report To:** Municipal Innovation Council (MIC)

**Report From:** Kara Van Myall, Chair

**Meeting Date:** June 24, 2021

**Subject:** Amendment to Rules of Procedure

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### **Recommendation:**

That section 2.0 of the Rules of Procedure be amended as stated in the report.

### **Background:**

As an action item arising from the recalibration/18 month review, members of the MIC recognize a requirement for municipal staff engagement.

Action #4 and #5 from the report read as follows:

- MIC representatives to ensure appropriate staff in their organization are named to relevant Community of Practice discussions, ensuring ownership and accountability regarding discovery and implementation of projects
- MIC representatives continue to be engaged in dialogue and decision making, including willingness to share reports, studies and resources as applicable

With this improvement action in mind, there is an opportunity to amend the rules of procedure to reflect staff involvement in the operations of the MIC.

Section 2.0 of the Rules of Procedure currently reads:

**Members Municipalities shall appoint a municipal staff person (and alternate) to represent each municipal partner.**

The recommendation based on the recalibration report is to revise the language to read:

**Member municipalities shall have one voting member appointed to the MIC and one additional non-voting staff member who will attend the MIC and be the main point of contact relating to operational matters.**

**Municipal Innovation Council- June 24 2021 MIC Meeting**

|                   |           |
|-------------------|-----------|
| Surplus from 2020 | 167134.17 |
|-------------------|-----------|

**Membership Contribution**

|                       |        |
|-----------------------|--------|
| Saugeen Shores        | 30,915 |
| Huron Kinloss         | 22,092 |
| Brockton              | 22,630 |
| Kincardine            | 26,707 |
| South Bruce           | 17,952 |
| North Bruce Peninsula | 24,672 |
| Arran Elderslie       | 19,575 |
| Bruce County          | 50,000 |

|              |                |
|--------------|----------------|
| <b>TOTAL</b> | <b>214,543</b> |
|--------------|----------------|

**Budgetted expenses**

|                               |        |
|-------------------------------|--------|
| Innovation Officer Contractor | 107000 |
| Materials/IT Expenses         | 1500   |
| 3 students @15,500            | 46500  |

|              |               |
|--------------|---------------|
| <b>TOTAL</b> | <b>155000</b> |
|--------------|---------------|

|                                |               |
|--------------------------------|---------------|
| <b>2021 Surplus/ (Deficit)</b> | <b>59,543</b> |
|--------------------------------|---------------|

**Account Summary**

|                    |                  |
|--------------------|------------------|
| 2020 surplus       | 167134.17        |
| 2021 unbudgeted    | 59,543           |
| <b>SUM BALANCE</b> | <b>226677.17</b> |

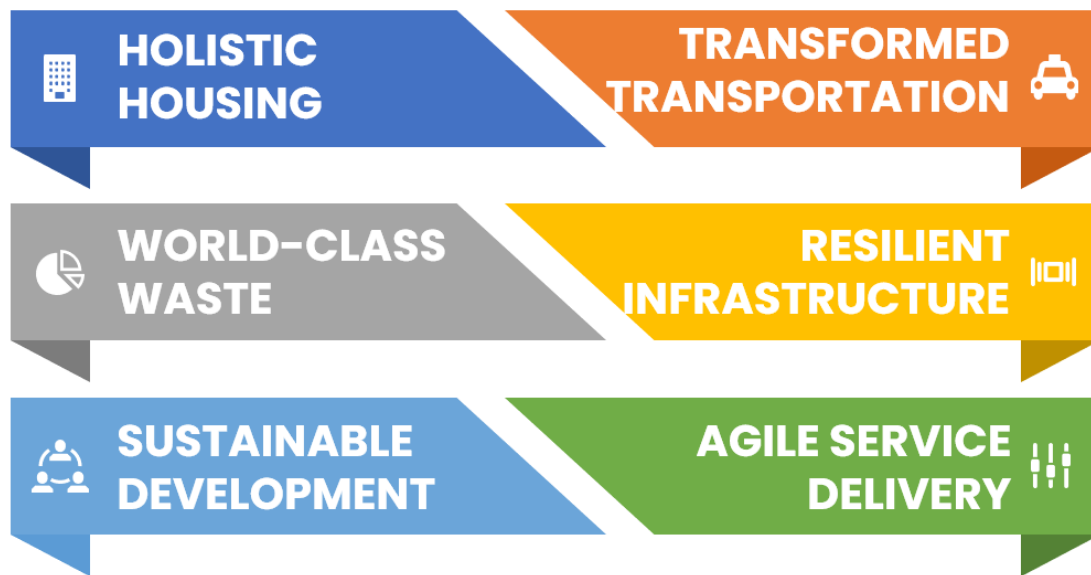
# Municipal Innovation Council

## MISSION

The Municipal Innovation Council (MIC) serves lower and upper-tier municipalities that are committed to building smarter, stronger, and more resilient communities. The MIC seeks to understand how issues impact people and is a catalyst for developing solutions to shared problems. The MIC invests in the ability to sense and respond to challenges quickly so that member communities thrive in the 21st century.

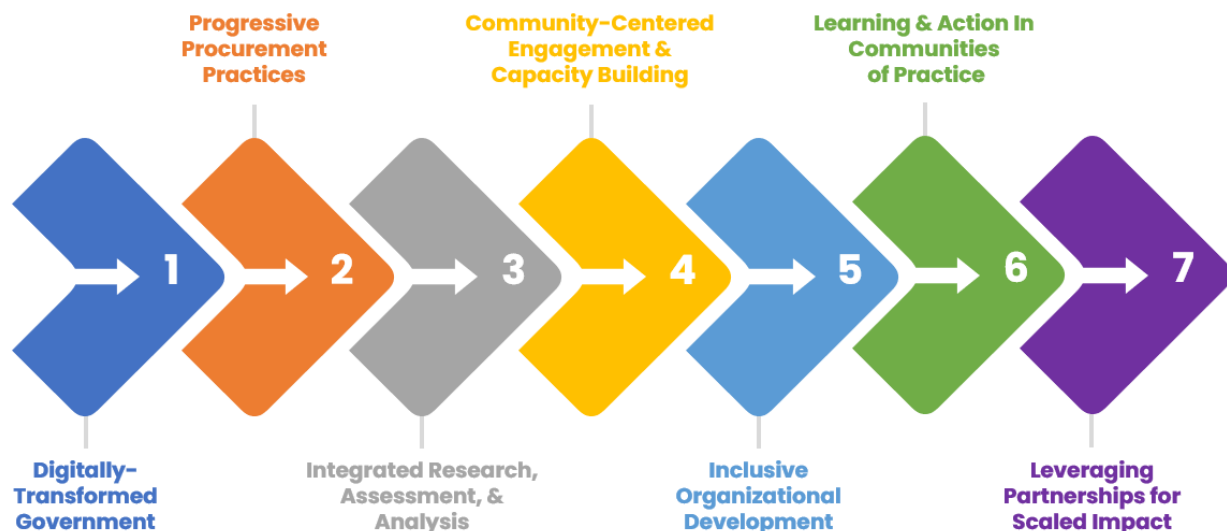
## AREAS OF OPPORTUNITY

Represent significant and enduring problems that – if solved – unlock considerable new value for our region, government, and residents in the form of sustainable new services, programs, and offerings.



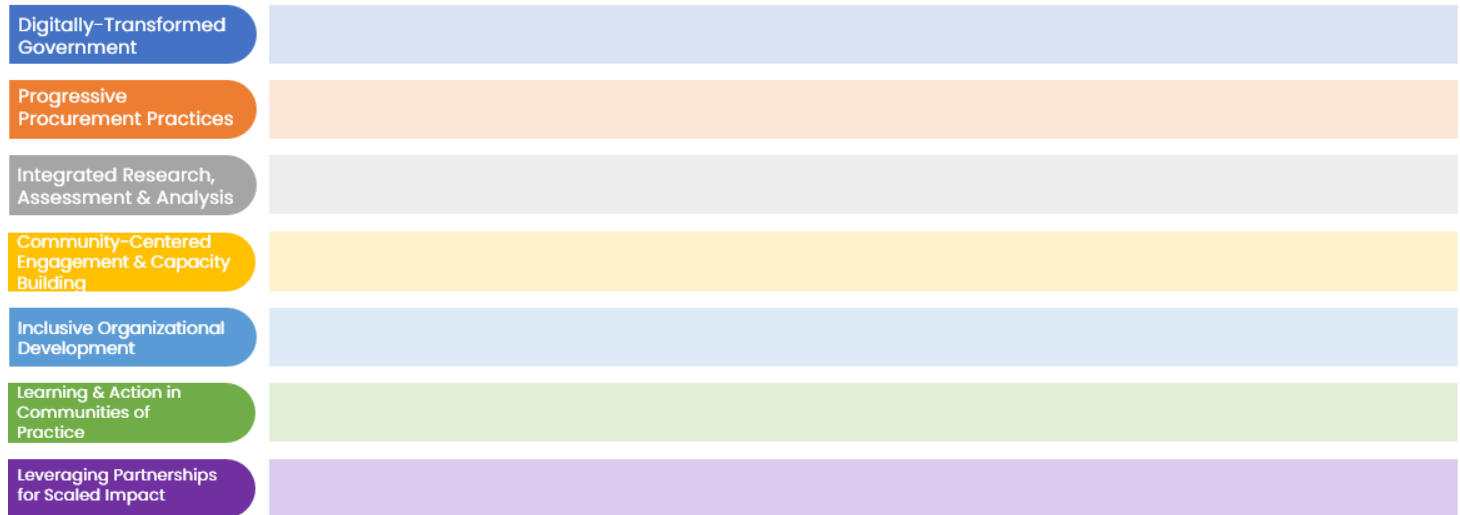
## STRATEGIC CAPABILITIES

Existing and emerging capabilities that are required to successfully pursue each Opportunity Area. The Municipal Innovation Council can install, grow, and leverage these capabilities from existing capabilities, new capability building, partnerships, and alliances.



Below is a visual representation of the relationship between the opportunity areas and the capabilities needed to make advancement. MIC projects and building activities either address select opportunity areas (e.g., Solid Waste Management Service Review) requiring the strategic capabilities listed on the left OR are focused on building one strategic capability (e.g., Best Practices in Municipal Procurement).

## Strategic Capabilities



Below are building activities and the past, present, and proposed projects sequenced along a quarterly timeline that concludes in December 2022 (end of MIC pilot). Additional context found [here](#):

| Projects                    | Quarter       |               |               |               |               |               |               |               |               |
|-----------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
|                             | Aug – Dec ‘20 | Jan – Mar ‘21 | Apr – Jun ‘21 | Jul – Sep ‘21 | Oct – Dec ‘21 | Jan – Mar ‘22 | Apr – Jun ‘22 | Jul – Sep ‘22 | Oct – Dec ‘22 |
| Graphic mapping             |               |               |               | ???           | ???           | ???           |               |               |               |
| Management                  |               |               |               |               |               |               |               |               |               |
| Municipal service rev.      |               |               |               |               |               |               |               |               |               |
| Economic Framework          |               |               |               |               |               |               |               |               |               |
| Affordable housing analysis |               |               |               |               |               |               |               |               |               |
| Dev. analysis               |               |               |               |               |               |               |               |               |               |
| Municipal procurement       |               |               |               |               |               |               |               |               |               |
| Town revitalization         |               |               |               |               |               |               |               |               |               |
| Community engagement        |               |               |               |               |               |               |               |               |               |
| Development Con't           |               |               |               |               |               |               |               |               |               |
| Dev. specialist             |               |               |               |               |               |               |               |               |               |
| Beaches                     |               |               |               |               |               |               |               |               |               |
| Civil delegations           |               |               |               |               |               |               |               |               |               |
| Conference present.         |               |               |               |               |               |               |               |               |               |
| Government relations        |               |               |               |               |               |               |               |               |               |
| LinkedIn                    |               |               |               |               |               |               |               |               |               |

# Spring/Summer MIC Projects Update

IT Business Analysis

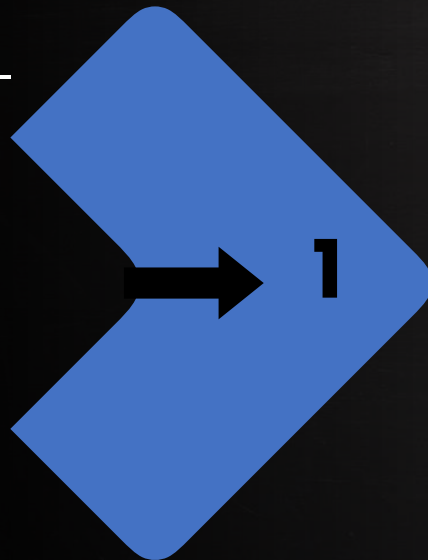
Municipal Service Analysis

Organizational Development Analysis

# IT Business Analysis

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**Digitally-  
Transformed  
Government**





# Data Sets and Early Themes

Data set #1 - Primary data collection (by location, type of asset, model and serial, department, software)

- Completed by Ayaan
- Staff completed template
- Third party report

Data set #2 - Informational interviews and emergent themes

- IT strategic plan
- Cybersecurity
- Insurance
- Software license compliance
- Service provider contracts
- Competency development around IT
- E-waste management
- General network structure



# Report Structure



Section 1 – Connection Corporate Strategic Plans to IT Business Analysis



Section 2 - Asset inventory by municipality, by asset type, and replacement forecasting



Section 3 - Software analysis



Section 4 - Service provider contracts



Section 5 – System's risk analysis



Section 6 - Recommendations



# Early Prototype

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Web solution for asset tracking and matching  
supported by Bruce County web team

# Municipal Service Analysis

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**AGILE SERVICE  
DELIVERY** 





# Data Sets and Early Themes

## Data sets for secondary research

- #1 - Organizational charts
- #2 - Budgets from municipalities
- #3 - Corporate strategic plans

## Data sets for primary research

- #4 - Informational interviews
- #5 - Department head survey



# Report Structure



## **Section 1:** Corporate strategic plans and the why



## **Section 2:** Municipal services

Who offers which services  
How are the resourced  
What channels are used for  
delivery



## **Section 3:** Informational interviews and department head interviews

Themes per service area



## **Section 4:** Gap analysis and recommendations

# Municipal Borders vs. Service Borders

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- Building our understanding of which services people access from municipalities that they do not live in
- Early findings need further investigation, but we feel will have an impact on service design, resourcing, and delivery



# Organizational Development Analysis

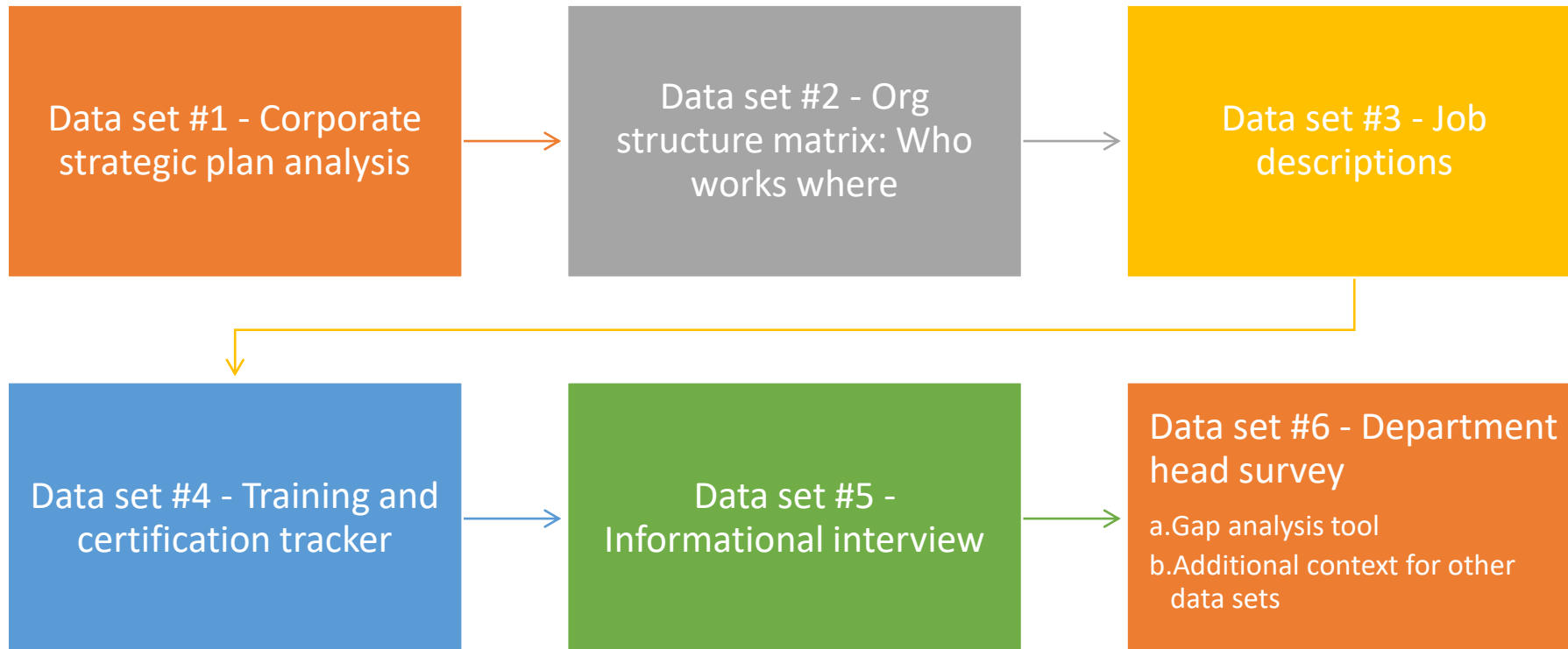
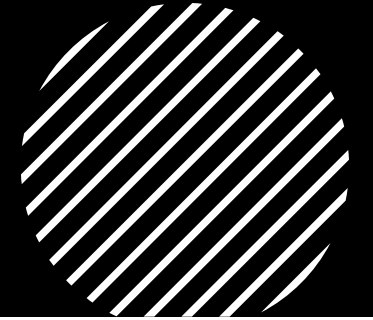
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**Inclusive  
Organizational  
Development**

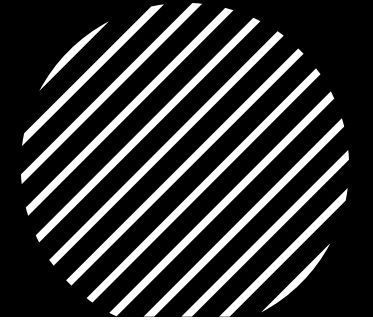




# Data Sets



# Areas of Focus for Org. Development



## Early Recommendation

### Critical Enablers

1. 12-month development strategy
2. Financial strategy to prioritize development
3. Point people for coordination and tracking of training and development





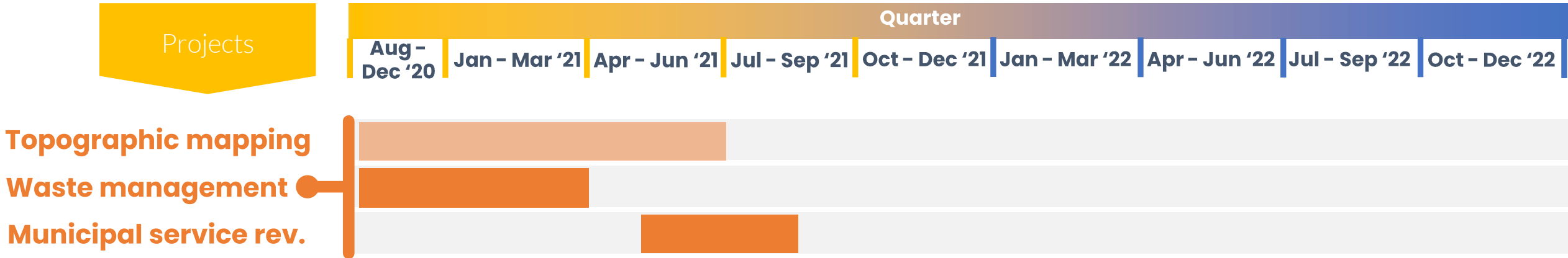
# Recalibration Continued

Returning to  
basics.

Moving forward  
together.

# Innovation Officer Deliverables

As outlined in July 2020 contract



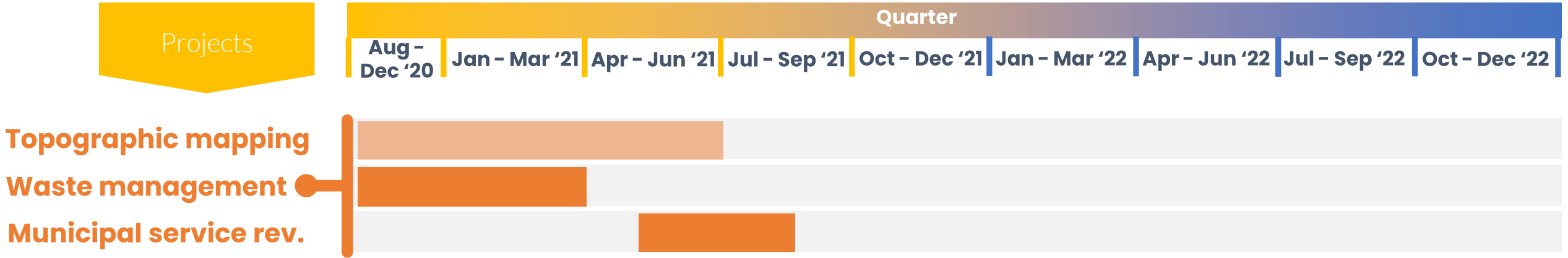
## Highlights

- All three deliverables\* will be met within 1 year of my 2.5 year contract with the MIC
- 207K in grant funding secured to offset cost of three deliverables
- All three deliverables have application in all member municipalities

\* Completion of topographic mapping project dependent on approval of MIC funding

# Innovation Officer Deliverables

As outlined in July 2020 contract



## Strategic Framework

I initiated discovery work with MIC members in August 2020. The resulting MIC strategic framework was received by the MIC and presented to all member Councils in late 2020/early 2021.



# Strategic Framework

Developed by Dave Shorey, Innovation Officer

Received by MIC

Presented to all member Councils

# Mission

Municipal Innovation Council

The Municipal Innovation Council (MIC) serves lower and upper-tier municipalities that are committed to building smarter, stronger, and more resilient communities. The MIC seeks to understand how issues impact people and is a catalyst for developing solutions to shared problems. The MIC invests in the ability to sense and respond to challenges quickly so that member communities thrive in the 21st century.





# Where do we play? How do we win?



What are the areas of opportunity that we are going to focus on?  
Where are we going to focus our efforts, and for whom?

**WHERE DO WE PLAY?**



**HOW DO WE WIN?**

Which capabilities and connections do we need to strategically invest in to drive progress? What do we already have that can be leveraged?

# Where do we play = Opportunity Areas

Municipal Innovation Council



**HOLISTIC  
HOUSING**

**TRANSFORMED  
TRANSPORTATION**



**WORLD-CLASS  
WASTE**

**RESILIENT  
INFRASTRUCTURE**



**SUSTAINABLE  
DEVELOPMENT**

**AGILE SERVICE  
DELIVERY**



# How do we win = Capabilities

Municipal Innovation Council

**Progressive  
Procurement  
Practices**

**Community-Centered  
Engagement &  
Capacity Building**

**Learning & Action In  
Communities  
of Practice**



# Opportunity Areas

## Strategic Capabilities

Digitally-Transformed Government

Progressive Procurement Practices

Integrated Research, Assessment & Analysis

Community-Centered Engagement & Capacity Building

Inclusive Organizational Development

Learning & Action in Communities of Practice

Leveraging Partnerships for Scaled Impact

Holistic Housing

Transformed Transportation

World-Class Waste

Resilient Infrastructure

Sustainable Development

Agile Service Delivery



# Alignment Between Deliverables & Strategy

How do the deliverables outlined in the contract align with the strategic framework?

## Alignment Between Deliverables & Strategy



## AGILE SERVICE DELIVERY

MIC municipalities will value people and interactions, collaborate to develop more fulsome services, and ensure that barriers to accessing services and supports are removed.



# MUNICIPAL SERVICE MAPPING



# Opportunity Areas

## Strategic Capabilities

Digitally-Transformed Government

Progressive Procurement Practices

Integrated Research, Assessment & Analysis

Community-Centered Engagement & Capacity Building

Inclusive Organizational Development

Learning & Action in Communities of Practice

Leveraging Partnerships for Scaled Impact

Holistic Housing

Transformed Transportation

World-Class Waste

Resilient Infrastructure

Sustainable Development

Agile Service Delivery



# Opportunity Areas

## Strategic Capabilities

|                                                   | Holistic Housing | Transformed Transportation | World-Class Waste | Resilient Infrastructure | Sustainable Development | Agile Service Delivery    |
|---------------------------------------------------|------------------|----------------------------|-------------------|--------------------------|-------------------------|---------------------------|
| Digitally-Transformed Government                  |                  |                            |                   |                          |                         | Municipal Service Mapping |
| Progressive Procurement Practices                 |                  |                            |                   |                          |                         | Municipal Service Mapping |
| Integrated Research, Assessment & Analysis        |                  |                            |                   |                          |                         | Municipal Service Mapping |
| Community-Centered Engagement & Capacity Building |                  |                            |                   |                          |                         | Municipal Service Mapping |
| Inclusive Organizational Development              |                  |                            |                   |                          |                         | Municipal Service Mapping |
| Learning & Action in Communities of Practice      |                  |                            |                   |                          |                         | Municipal Service Mapping |
| Leveraging Partnerships for Scaled Impact         |                  |                            |                   |                          |                         | Municipal Service Mapping |



# Alignment Between Deliverables & Strategy



## WASTE MANAGEMENT SERVICE REVIEW

### WORLD-CLASS WASTE

MIC municipalities will provide a broad range of solid waste management programs and infrastructure that maximize waste diversion and increase efficiencies.



# Opportunity Areas

## Strategic Capabilities

Digitally-Transformed Government

Progressive Procurement Practices

Integrated Research, Assessment & Analysis

Community-Centered Engagement & Capacity Building

Inclusive Organizational Development

Learning & Action in Communities of Practice

Leveraging Partnerships for Scaled Impact

Holistic Housing

Transformed Transportation

World-Class Waste

Resilient Infrastructure

Sustainable Development

Agile Service Delivery

Waste Management Service Review

Waste Management Service Review

Waste Management Service Review

Waste Management Service Review

Waste Management Service Review

# Alignment Between Deliverables & Strategy



## TOPOGRAPHIC MAPPING

### RESILIENT INFRASTRUCTURE

MIC municipalities will plan, design, repair, and build infrastructure that will sustain and adapt to shocks and will create new opportunities for communities to grow. (1)



### SUSTAINABLE DEVELOPMENT

MIC municipalities will thrive in the 21st century through sustainable social, economic, and environmental development by leveraging regional growth driven by agriculture, energy, tourism, and migration to rural spaces.



### AGILE SERVICE DELIVERY

MIC municipalities will value people and interactions, collaborate to develop more fulsome services, and ensure that barriers to accessing services and supports are removed.



# Opportunity Areas

## Strategic Capabilities

|                                                   | Holistic Housing | Transformed Transportation | World-Class Waste | Resilient Infrastructure | Sustainable Development | Agile Service Delivery |
|---------------------------------------------------|------------------|----------------------------|-------------------|--------------------------|-------------------------|------------------------|
| Digitally-Transformed Government                  |                  |                            |                   | Topographic mapping      | Topographic mapping     | Topographic mapping    |
| Progressive Procurement Practices                 |                  |                            |                   |                          |                         |                        |
| Integrated Research, Assessment & Analysis        |                  |                            |                   | Topographic mapping      | Topographic mapping     | Topographic mapping    |
| Community-Centered Engagement & Capacity Building |                  |                            |                   |                          |                         |                        |
| Inclusive Organizational Development              |                  |                            |                   |                          |                         |                        |
| Learning & Action in Communities of Practice      |                  |                            |                   | Topographic mapping      | Topographic mapping     | Topographic mapping    |
| Leveraging Partnerships for Scaled Impact         |                  |                            |                   | Topographic mapping      | Topographic mapping     | Topographic mapping    |

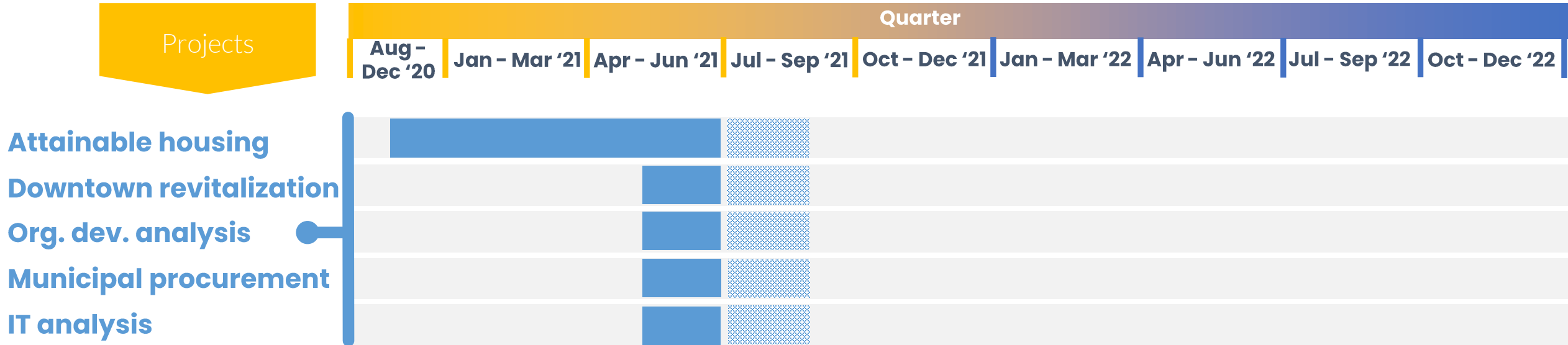


# Spring/Summer 2021 Projects + Alignment

How do this spring/summer's projects align with the strategic framework?

# MIC Spring/Summer Projects

Progress from May 2021 to August 2021



# Alignment Between Projects & Strategy

## HOLISTIC HOUSING



MIC municipalities will address the critical need for attainable housing through collaborations with private, public, and non profit organizations so that all community members have access to safe and secure shelter.



## Attainable Housing

## RESILIENT INFRASTRUCTURE

MIC municipalities will plan, design, repair, and build infrastructure that will sustain and adapt to shocks and will create new opportunities for communities to grow. (1)



## SUSTAINABLE DEVELOPMENT

MIC municipalities will thrive in the 21st century through sustainable social, economic, and environmental development by leveraging regional growth driven by agriculture, energy, tourism, and migration to rural spaces.



## AGILE SERVICE DELIVERY

MIC municipalities will value people and interactions, collaborate to develop more fulsome services, and ensure that barriers to accessing services and supports are removed.



# Opportunity Areas

## Strategic Capabilities

Digitally-Transformed Government

Progressive Procurement Practices

Integrated Research, Assessment & Analysis

Community-Centered Engagement & Capacity Building

Inclusive Organizational Development

Learning & Action in Communities of Practice

Leveraging Partnerships for Scaled Impact

Holistic Housing

Transformed Transportation

World-Class Waste

Resilient Infrastructure

Sustainable Development

Agile Service Delivery

Attainable Housing

Attainable Housing

Attainable Housing

Attainable Housing



# Alignment Between Projects & Strategy



## Downtown Revitalization (UW MEDI)

### RESILIENT INFRASTRUCTURE

MIC municipalities will plan, design, repair, and build infrastructure that will sustain and adapt to shocks and will create new opportunities for communities to grow. (1)



### SUSTAINABLE DEVELOPMENT

MIC municipalities will thrive in the 21st century through sustainable social, economic, and environmental development by leveraging regional growth driven by agriculture, energy, tourism, and migration to rural spaces.



### AGILE SERVICE DELIVERY

MIC municipalities will value people and interactions, collaborate to develop more fulsome services, and ensure that barriers to accessing services and supports are removed.



# Opportunity Areas

## Strategic Capabilities

|                                                   | Holistic Housing | Transformed Transportation | World-Class Waste | Resilient Infrastructure | Sustainable Development | Agile Service Delivery  |
|---------------------------------------------------|------------------|----------------------------|-------------------|--------------------------|-------------------------|-------------------------|
| Digitally-Transformed Government                  |                  |                            |                   |                          |                         |                         |
| Progressive Procurement Practices                 |                  |                            |                   |                          |                         |                         |
| Integrated Research, Assessment & Analysis        |                  |                            |                   | Downtown Revitalization  | Downtown Revitalization | Downtown Revitalization |
| Community-Centered Engagement & Capacity Building |                  |                            |                   | Downtown Revitalization  | Downtown Revitalization | Downtown Revitalization |
| Inclusive Organizational Development              |                  |                            |                   |                          |                         |                         |
| Learning & Action in Communities of Practice      |                  |                            |                   | Downtown Revitalization  | Downtown Revitalization | Downtown Revitalization |
| Leveraging Partnerships for Scaled Impact         |                  |                            |                   | Downtown Revitalization  | Downtown Revitalization | Downtown Revitalization |

# *The Two Ways Of Thinking*

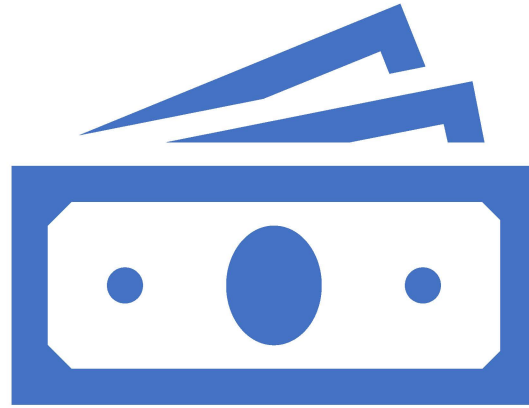
JACOB  MORGAN



# Alignment Between Projects & Strategy



**IT Business  
Analysis  
(Co-op)**



**Best Practices  
in Procurement  
(UW MEDI)**



**Organizational  
Development  
Analysis  
(Co-op)**



# Opportunity Areas

## Strategic Capabilities

Digitally-Transformed Government

Holistic Housing

Transformed Transportation

World-Class Waste

Resilient Infrastructure

Sustainable Development

Agile Service Delivery

IT Business Analysis

Progressive Procurement Practices

Best Practices in Municipal Procurement

Integrated Research, Assessment & Analysis

Community-Centered Engagement & Capacity Building

Inclusive Organizational Development

Organizational Development Analysis

Learning & Action in Communities of Practice

Leveraging Partnerships for Scaled Impact



# MIC Building Activities

Ongoing efforts that I have made to build MIC's network and reputation

# Alignment Between MIC Building Activities & Strategy



Dave Shorey  
2 days ago · 4 min

## Summer blog series celebrates municipal innovators

Highlighting municipal innovators who are improving processes and/or services that have a positive impact on the communities we serve.

## Council delegations

## Blog & LinkedIn

**WHAT DOES THE FUTURE HOLD FOR US?**  
MAY 27, 13:00EST

**MODERATOR**

|                                                                                    |                                                                                    |                                                                                    |                                                                                    |
|------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|
|  |  |  |  |
| <b>RAIMUNDO RODULFO</b>                                                            | <b>DAVE SHOREY</b>                                                                 | <b>MICHAEL THUSUSKA</b>                                                            | <b>ASHLEIGH WEEDEN</b>                                                             |
| CIO/ Director of IT                                                                | Innovation Officer                                                                 | Director of Economic Development                                                   | Ph. D Candidate                                                                    |
| City of Coral Gables, FL                                                           | Municipal Innovation Council                                                       | City of Summerside                                                                 | School of Environmental Design and Rural Development, University of Guelph         |

## Intelligent Cities 2021



## Government relations

# Alignment Between MIC Building Activities & Strategy

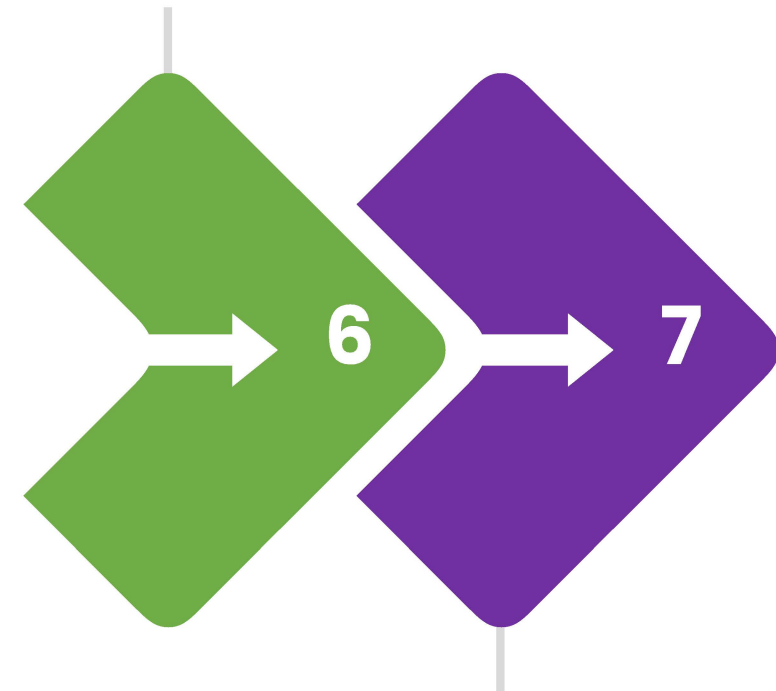
**Council delegations**

**Blog & LinkedIn**

**Intelligent Cities 2021**

**Government relations**

Learning & Action In  
Communities  
of Practice

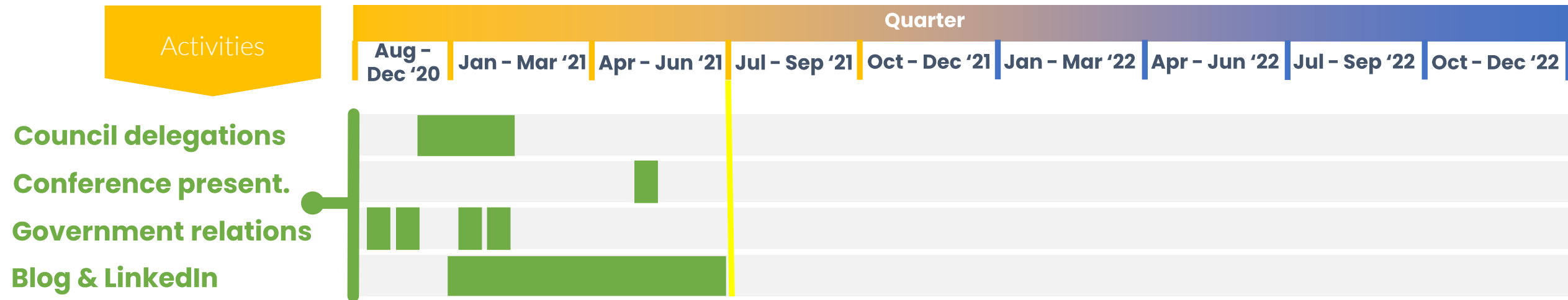


Leveraging  
Partnerships for  
Scaled Impact



## Network and profile building activities for the MIC

## Network and profile building activities for the MIC





# Proposed MIC Projects

Fall 2021 projects for review

# Alignment Between Proposed Projects & Strategy



## SMART BEACHES (U Windsor)

### RESILIENT INFRASTRUCTURE

MIC municipalities will plan, design, repair, and build infrastructure that will sustain and adapt to shocks and will create new opportunities for communities to grow. (1)



### SUSTAINABLE DEVELOPMENT

MIC municipalities will thrive in the 21st century through sustainable social, economic, and environmental development by leveraging regional growth driven by agriculture, energy, tourism, and migration to rural spaces.



### AGILE SERVICE DELIVERY

MIC municipalities will value people and interactions, collaborate to develop more fulsome services, and ensure that barriers to accessing services and supports are removed.

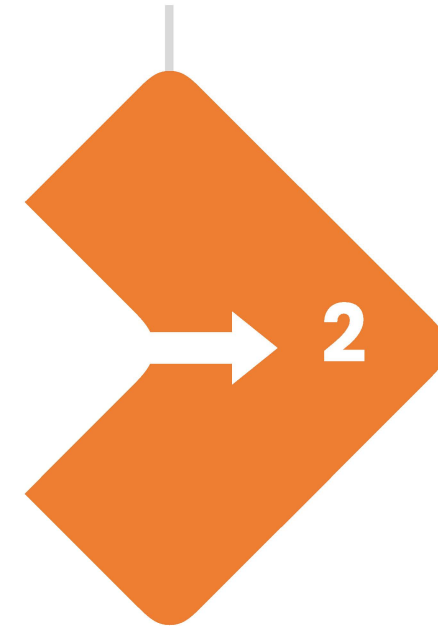


# Alignment Between Proposed Projects & Strategy



## Municipal Procurement Analysis

Progressive  
Procurement  
Practices

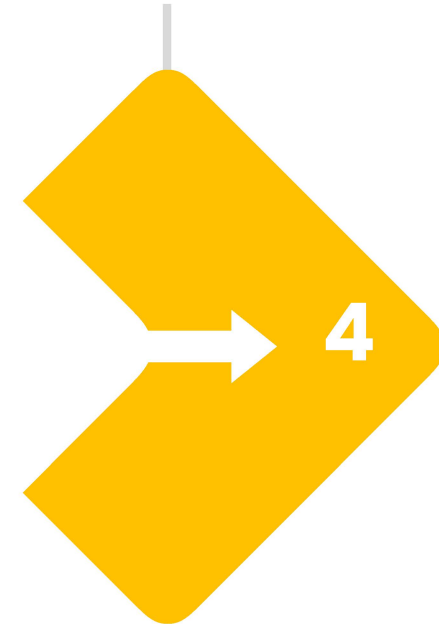


# Alignment Between Proposed Projects & Strategy



**Youth Engagement  
Strategy**

**Community-Centered  
Engagement &  
Capacity Building**



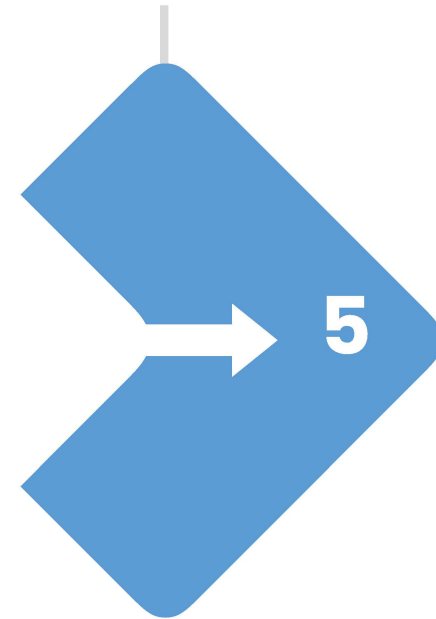


# Alignment Between Proposed Projects & Strategy



**Organizational  
Development**

**Inclusive  
Organizational  
Development**



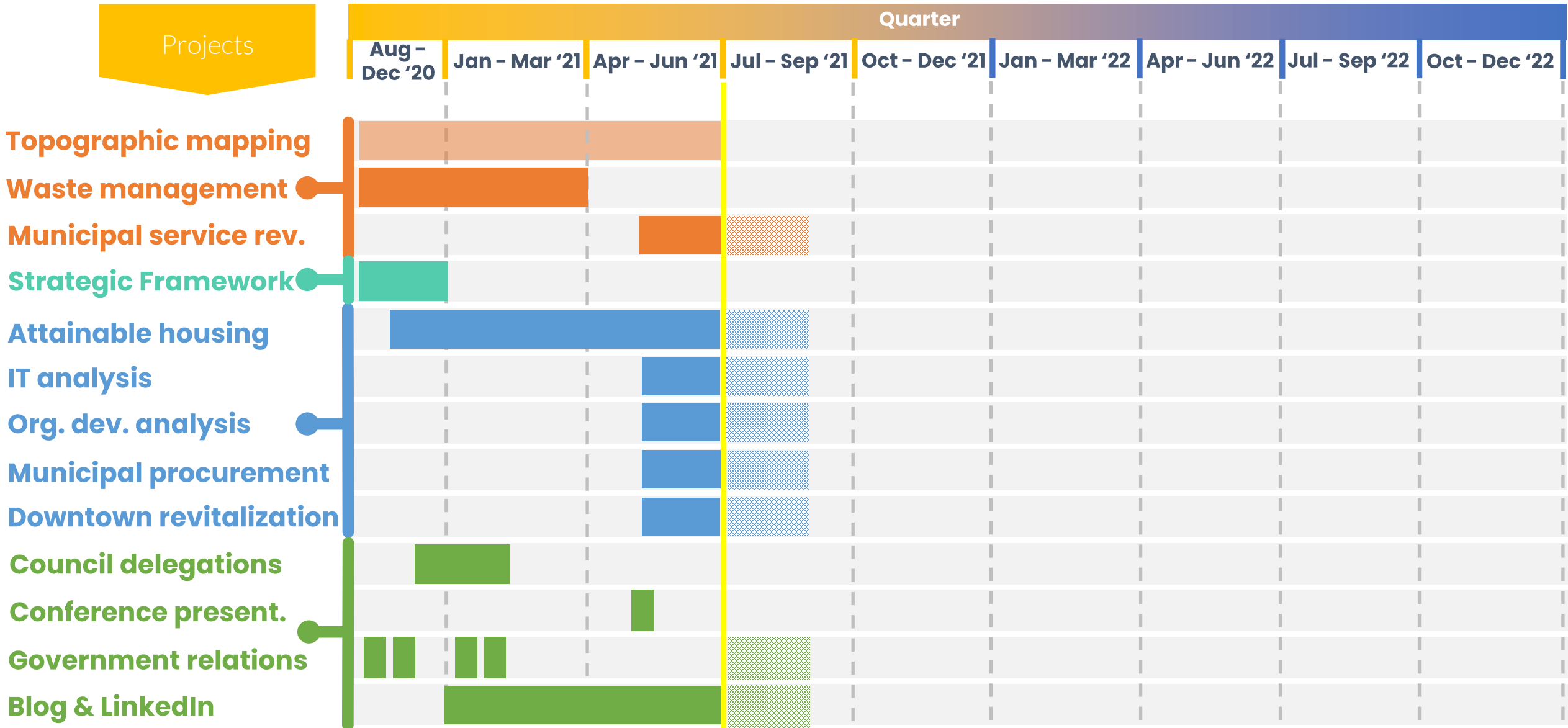


# Summary of Work: Complete, In-Progress, & Projected

A summary chart of work that has taken place and projection to the end of 2021

# MIC Projects & Activities to August 2021

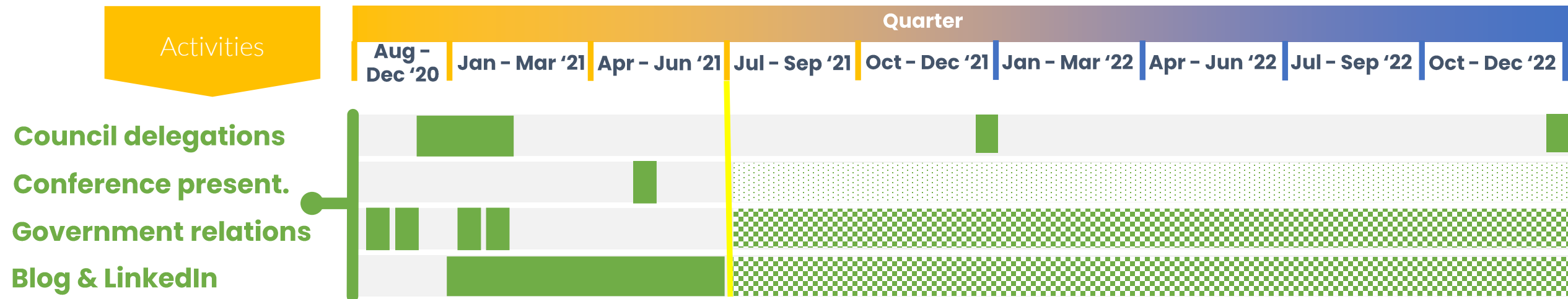
Progress from August 2020 to June 2021





# MIC Building Activities Beyond August 2021

August 2021 onward



July 2021 onward

July 2021 onward

