



ALLAN GAMMIE BALL PARK REVITALIZATION PROJECT

Sponsorship Package

August 2024

Project by Paisley Minor Softball

About the Project

In the last 5-10 years, Paisley has shown a steady growth in the number of young families moving to town. This growth increased our youth population and created a demand for more access to recreational sports and activities.

In 2023, Paisley Minor Softball decided to make a comeback after almost a 2-decade hiatus. We held our first registration night and were welcomed into the Grey-Bruce Minor Softball league.

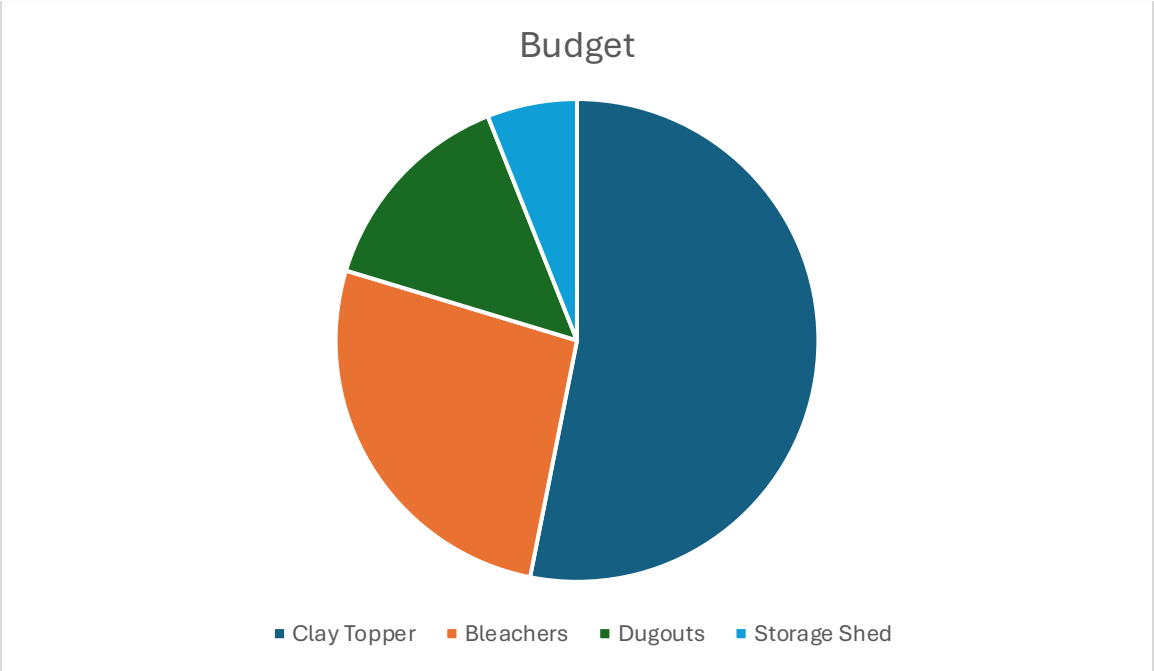
For the 2024 season, we doubled our registration numbers. With commitment to yearly growth, we plan to increase the enrolment and over time, we will see a full range of age groups for the kids of our Village.

Our diamond is currently topped with sand. This is not the standard that most teams are playing on today. The sand provides poor drainage, making conditions unfavorable in wet weather. It is difficult to run in, creating a danger of twisted ankles and falls.

Clay Ball Mix diamonds are the standard for recreational ball. They require less maintenance than the sand and provide good drainage for the diamond, creating a more predictable infield to play on,

Along with a new diamond top, our goal is to raise enough funds for new bleachers, dugouts and a storage shed for equipment.

Budget Projection



Washington Ball Mix Clay Topper and infield prep work	\$35,000
Bleachers (3 x \$6,000)	18,000
Dugouts (2 x \$5,000)	10,000
Storage Shed	4,000
Total:	67,000

Sponsorship Costs

Sponsorship level	Investment
Primary Sponsor	\$35,000
Gold Sponsor	\$5,000
Silver Sponsor	\$2,500
Bronze Sponsor	\$1,000
Friend Level Sponsor	Under \$1,000

Sponsorship Details

Primary Sponsor: A sponsor sign with your organization/business/name will be posted on the Ball Diamond screen as well as a donor spotlight on social media.

Gold Sponsor: Your organization/business/name will be posted on the donor board under Gold Sponsor as well as a donor spotlight on social media.

Silver Sponsor: Your organization/business/name will be posted on the donor board under Silver Sponsor as well as a donor spotlight on social media.

Bronze Sponsor: Your organization/business/name will be posted on the donor board under Bronze Sponsor as well as a donor spotlight on social media.

Friend Level Sponsor: Your organization/business/name will be posted on the donor board under Friend Level Sponsor as well as a donor spotlight on social media.

Contact Us

Email: paisleyminorsoftball@gmail.com

Mailing Address: Box 42 Paisley, ON N0G 2N0

Cheques made payable to: The Municipality of Arran-Elderslie | **Memo Line: Paisley Ball Diamond**

Meet the Committee

Kim Craddock, **President**

Mariah Hindman, **Vice President**

Maggie Gamble, **Secretary/Treasurer**

On behalf of our small committee and the community of Paisley, we want to thank you for considering sponsoring our project. If you have any questions at all, please reach out. We look forward to hearing from you.