

**MIC**  
municipal  
innovation  
council

The image features a dark gray background with three overlapping circles in shades of blue. A horizontal white band is positioned across the middle of the image, containing the text "Introductions".

# Introductions



Dave Shorey

Outgoing  
Innovation Officer

Municipal Innovation Council



Kara Van Myall

Chair of MIC

Chief Administrative Officer in  
Saugeen Shores

# Municipal Innovation Council





Laura White  
Municipal Procurement Strategist



Scarlett Wang  
Municipal Innovation Catalyst

# Municipal Innovation Council



# Mission

Municipal Innovation Council

The Municipal Innovation Council (MIC) serves lower and upper-tier municipalities that are committed to building smarter, stronger, and more resilient communities. The MIC seeks to understand how issues impact people and is a catalyst for developing solutions to shared problems. The MIC invests in the ability to sense and respond to challenges quickly so that member communities thrive in the 21st century.





## WHERE DO WE PLAY?

↳ **“Opportunity Areas”**

*Represent significant and enduring problems that – if solved – unlock considerable new value for our region, government, and residents in the form of sustainable new services, programs, and offerings.*

# Opportunity Areas

Municipal Innovation Council

## HOLISTIC HOUSING



MIC municipalities will address the critical need for attainable housing through collaborations with private, public, and non-profit organizations so that all community members have access to safe and secure shelter.

## TRANSFORMED TRANSPORTATION

MIC municipalities will coordinate multi-modal solutions that address the need for enhanced intra-municipal, inter-municipal, and out-of-county transportation.



## WORLD-CLASS WASTE



MIC municipalities will provide a broad range of solid waste management programs and infrastructure that maximize waste diversion and increase efficiencies.

## RESILIENT INFRASTRUCTURE

MIC municipalities will plan, design, repair, and build infrastructure that will sustain and adapt to shocks and will create new opportunities for communities to grow. (1)



## SUSTAINABLE DEVELOPMENT



MIC municipalities will thrive in the 21<sup>st</sup> century through sustainable social, economic, and environmental development by leveraging regional growth driven by agriculture, energy, tourism, and migration to rural spaces.

## AGILE SERVICE DELIVERY

MIC municipalities will value people and interactions, collaborate to develop more fulsome services, and ensure that barriers to accessing services and supports are removed.



## HOW DO WE WIN?

### ↳ **“Strategic Capabilities”**

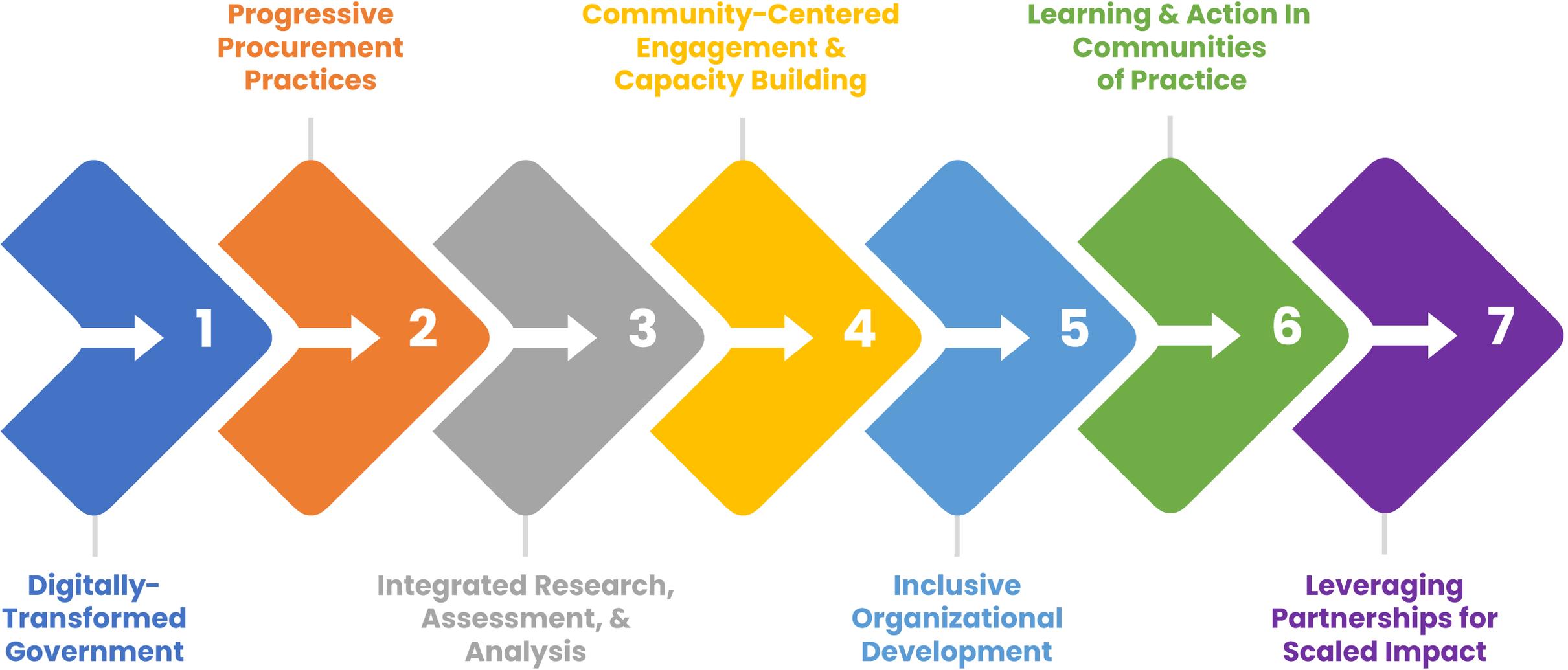
*Existing and emerging capabilities that are required in order to successfully pursue each Opportunity Area. The Municipal Innovation Council can install, grow, and leverage these capabilities from:*

- *Existing Capabilities*
- *New Capability Building*
- *Partnerships & Alliances*



# Strategic Capabilities

Municipal Innovation Council



# Opportunity Areas

## Strategic Capabilities

Holistic Housing

Transformed Transportation

World-Class Waste

Resilient Infrastructure

Sustainable Development

Agile Service Delivery

Digitally-Transformed Government

Progressive Procurement Practices

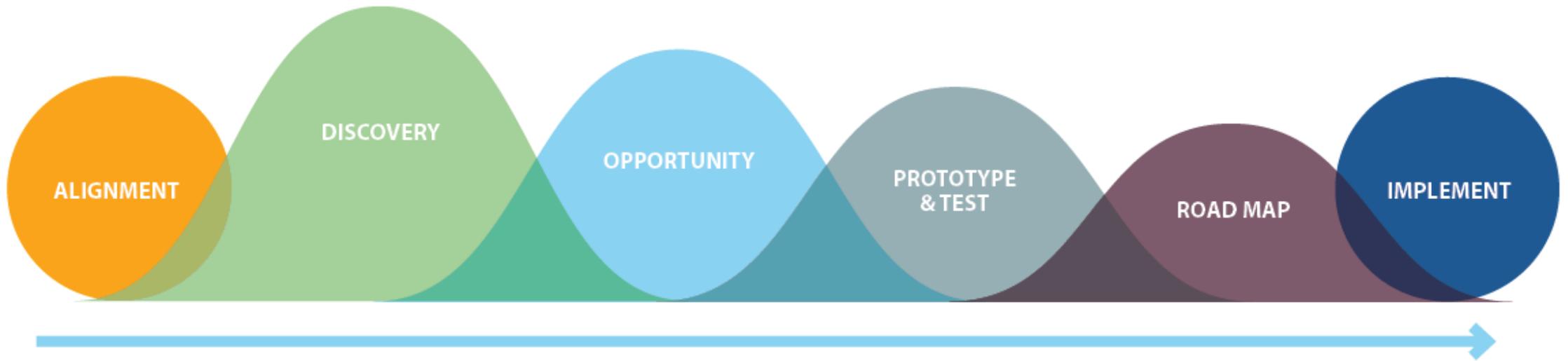
Integrated Research, Assessment & Analysis

Community-Centered Engagement & Capacity Building

Inclusive Organizational Development

Learning & Action in Communities of Practice

Leveraging Partnerships for Scaled Impact



Methodology

# Alignment Between Deliverables & Strategy

How do the deliverables align with the strategic framework?



# Opportunity Areas

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# Opportunity Areas

## Strategic Capabilities

- Holistic Housing
- Transformed Transportation
- World-Class Waste
- Resilient Infrastructure
- Sustainable Development
- Agile Service Delivery

Digitally-Transformed Government

Municipal Service Mapping

Progressive Procurement Practices

Municipal Service Mapping

Integrated Research, Assessment & Analysis

Municipal Service Mapping

Community-Centered Engagement & Capacity Building

Municipal Service Mapping

Inclusive Organizational Development

Municipal Service Mapping

Learning & Action in Communities of Practice

Municipal Service Mapping

Leveraging Partnerships for Scaled Impact

Municipal Service Mapping

# Alignment Between Deliverables & Strategy



## WASTE MANAGEMENT SERVICE REVIEW

### WORLD-CLASS WASTE

MIC municipalities will provide a broad range of solid waste management programs and infrastructure that maximize waste diversion and increase efficiencies.



# Solid Waste Management Service Review

- 75k study across all member municipalities
- Looked at garbage and recycling service
- 24 recommendations for future action generated

## Recommendations and Timeline for Implementation

#	Option	Timeline for Implementation
1	Implement disposal site efficiencies	2025
2	Enhance municipal collaboration and partnership	2022
3	Increase opportunities for reuse and sharing participation	2024
4	Lead by example of 3R initiatives and policies	2024
5	Explore C&D waste diversion initiatives	2025
6	Explore LEED design incentives associated with C&D waste management for new development approvals and permits	2026
7	Update County Waste Management Strategy Master Plan	2022
8	Expand MHSW program	2025
9	Transfer diversion programs to County's responsibilities	2027
10	Transfer waste collection to County's responsibilities	2027
11	Implement County organics collection program	2024
12	Determine processing options for County organics	2023
13	Transfer all waste management roles to Bruce County	2027
14	Each municipality determines their long-term waste disposal needs	2022
15	Verify monitoring and reporting data	2022
16	Identify resources required at the County level to administer and manage any new County waste management roles	2025
17	Update P&E messaging to current issues	2023
18	Implement best practices on P&E delivery	2023
19	Conduct a business review of BASWR	2021
20	BASWR management structure review and update	2022
21	Develop a template for municipalities to report to BASWR	2022
22	Use weight based data instead of estimates	2023
23	Explore shared weigh scale potential partnerships	2023
24	Prepare current state financials in preparation for decision making for transition	2021
25	Internally assess EPR scenarios and expanded blue box program	2021

# Opportunity Areas

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Light blue horizontal bar spanning the width of the diagram.

Orange horizontal bar containing the text 'Waste Management Service Review' centered under the 'World-Class Waste' column.

Grey horizontal bar containing the text 'Waste Management Service Review' centered under the 'World-Class Waste' column.

Yellow horizontal bar containing the text 'Waste Management Service Review' centered under the 'World-Class Waste' column.

Light blue horizontal bar spanning the width of the diagram.

Light green horizontal bar containing the text 'Waste Management Service Review' centered under the 'World-Class Waste' column.

Purple horizontal bar containing the text 'Waste Management Service Review' centered under the 'World-Class Waste' column.

# Alignment Between Deliverables & Strategy



## TOPOGRAPHIC MAPPING

### RESILIENT INFRASTRUCTURE

MIC municipalities will plan, design, repair, and build infrastructure that will sustain and adapt to shocks and will create new opportunities for communities to grow. (1)



### SUSTAINABLE DEVELOPMENT

MIC municipalities will thrive in the 21st century through sustainable social, economic, and environmental development by leveraging regional growth driven by agriculture, energy, tourism, and migration to rural spaces.



### AGILE SERVICE DELIVERY

MIC municipalities will value people and interactions, collaborate to develop more fulsome services, and ensure that barriers to accessing services and supports are removed.



# Opportunity Areas

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Holistic Housing

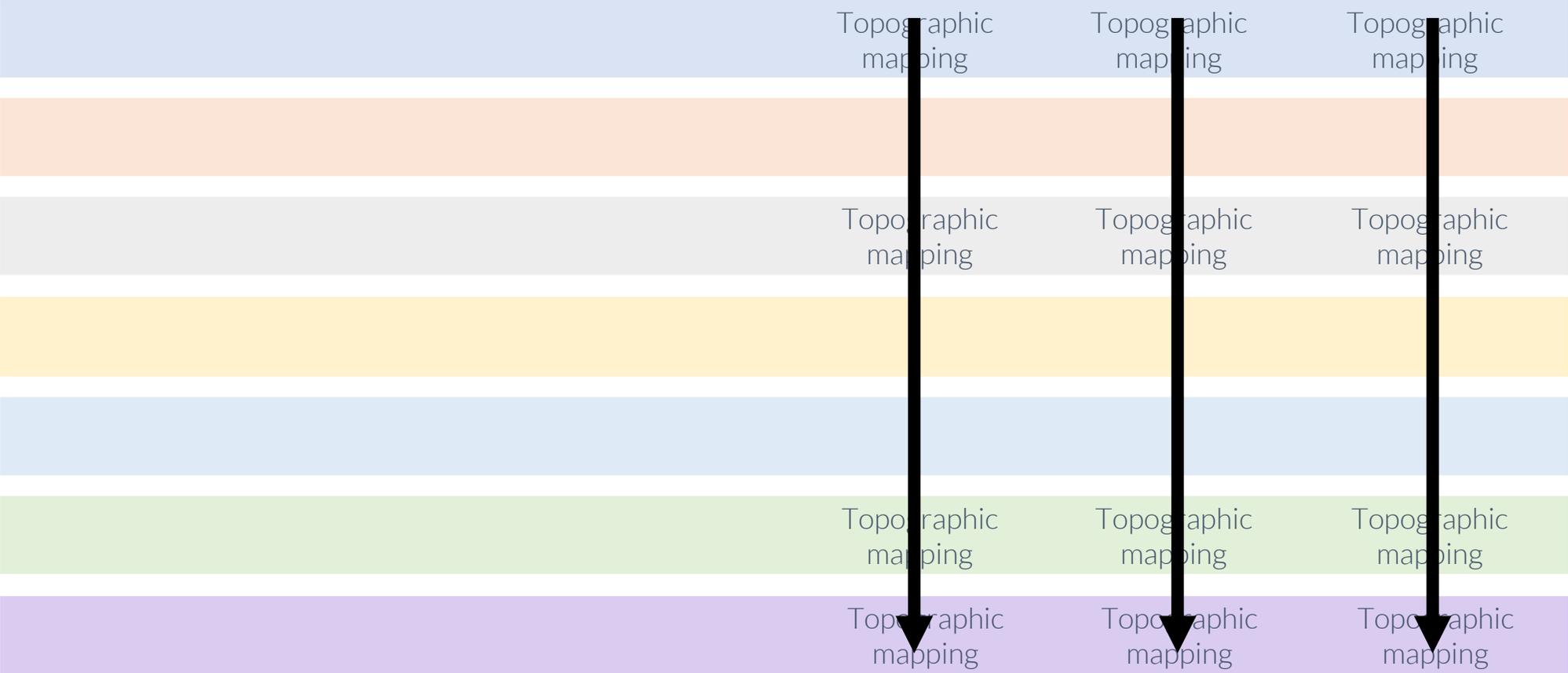
Transformed Transportation

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# Spring/Summer 2021 Projects + Alignment

How did this spring/summer's projects align with the strategic framework?

# Alignment Between Projects & Strategy

## HOLISTIC HOUSING



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# Attainable Housing

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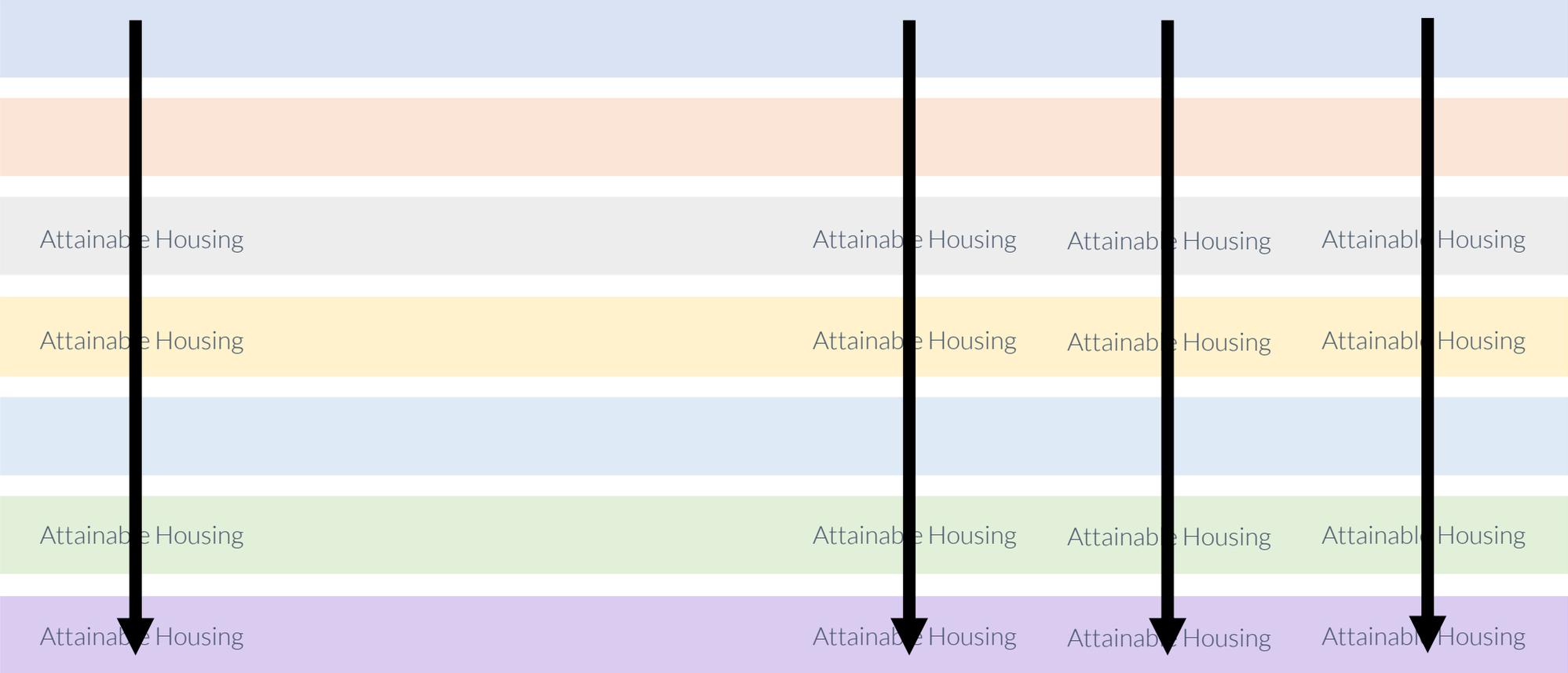
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Attainable Housing

# Attainable Housing

- Partnered research with the University of Waterloo's School of Planning
- 7 student research groups that completed environmental scan, viability studies, and developed monitoring and evaluation systems
- Work valued at over 100k

AHTF Report Category	What does Group 5 say about this?	What does Group 6 say about this?	What do the UW grad students say about this?	What does Group 7 say about this?	What does Group 8 say about this?	What does Group 9 say about this?	What does Group 10 say about this?	What do the U of G grad students say about this?	What does the AHTF say about this?
Partnerships	Utilize regional resources to integrate plan and policies, apply to provincial and federal funding, work with stakeholders and organizations (incl non-profit, AMO) to develop affordable housing (South St. Marie) P3 with mixed land, panel resources with adjacent municipality	Further partnership, government	non-profit,	research Peel	number of communities noted for research regarding implementation of tiny homes	comparative references to consider	sources of data working together, disseminating results of M and E to stakeholders and policy-makers	--- locals do implementation of zoning / permits	
Municipal Land	Use surplus lands (used track micro-housing) Seek bids for attain. housing, invest in micro-housing or learning, P3				Town to lease property to implement tiny homes, provide subsidy to developers to build tiny homes (pg 71)		not specific, new housing supply (social or other) would be a performance indicator	---	
Policy and Regulatory Changes	reduce O/R, fees, admin charges for secondary units/ADUs, amend bylaw for higher density, raise intensification targets in OP, pro-rata, remove max density, alter parking requirements, align with province, monitoring, system for ADU (track building permits), grant program, fast track applications	transparency, accountability, support, clear processes, contacts, accessible documentation of projects, adapt policies to support in context	remove restrictions about ADU, merge R1 and R2 zones, DO deferral, expedited approvals, short term rental registry, GIS associate for where ADUs could go, OP, OP reviews, OP to incorporate partnerships	changing OP to remove restrictions on secondary dwelling units, implement inclusionary zoning	CIP, additional inclusion in OP/zoning	policy analysis section 5 of Town's OP, suggestions to revise OP, identify missing sections (benefits affordable housing, address community attitude), comparing Bruce County housing with Saugeen Shores OP, section 5.3 reviews Bruce	measures / indicators intended to identify changes in supply and cost, responsiveness or attribution of change to specific policy change may be difficult to make if multiple changes in a dynamic market occur at the same time	Change policy to permit ADUs. Some recommendations for local zoning	
Financial Support	utilize/ reduce O/R fees, charges, incentives (T.O. Community Benefit), reduce tax rate for higher density, grant program for Sec dual unit, reserve fund - allocate every year	implement financial incentives, reduce fees, deferrals or reductions	tax increment grant, reserve fund creation, OIP	Tax increment financing, and community loan fund (research Vermont)	Saugeen Shores Housing Continuum, incentive to create secondary suites, municipal investment of tiny		see above	---	
Development Corporation	agency, long term rental	HomeShare, co-housing program	identified as possible				see above	---	
Renovations and New Construction	rental conversion policies, standards for maintenance, rental partnership			Tiny homes	Toolkit for residents, Tiny homes		N/A	ADUs in either new or renovation	
Broader Social and Systems Considerations	public education program	education builders, on benefits of providing affordable housing			Tiny homes appropriate for single of couples (not applicable to families larger than two), in depth analysis of tiny homes including case studies	Development of indicators, regular reporting and tracking progress	M and E provides opportunity to understand if there are material impacts of AHTF interventions on various social indicators including supply, tenure, ownership,	ADU contributions to housing supply and affordability may vary depending on location (ag, shoreline) and may impact market if used as STA	

# Alignment Between Projects & Strategy



## Downtown Revitalization (UW MEDI)

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# Opportunity Areas

## Strategic Capabilities

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Holistic Housing

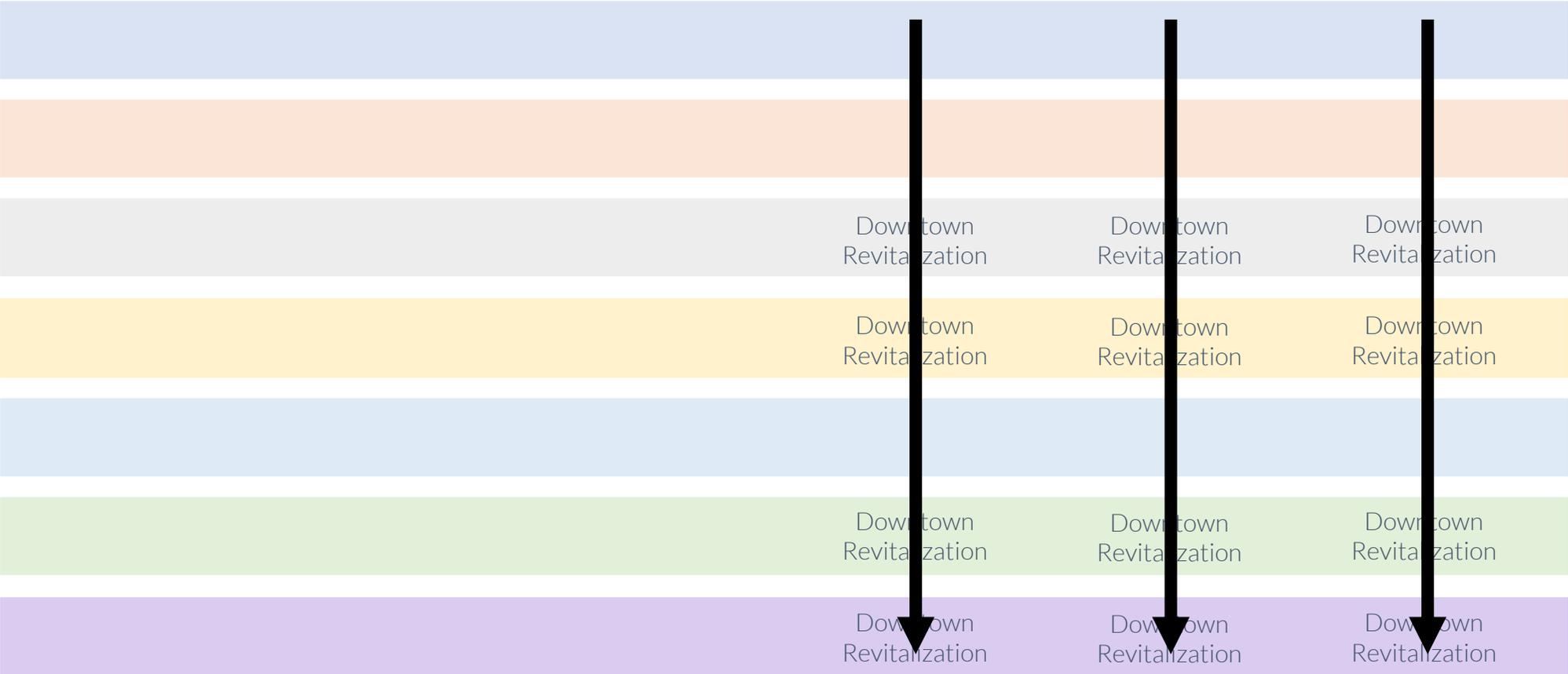
Transformed Transportation

World-Class Waste

Resilient Infrastructure

Sustainable Development

Agile Service Delivery



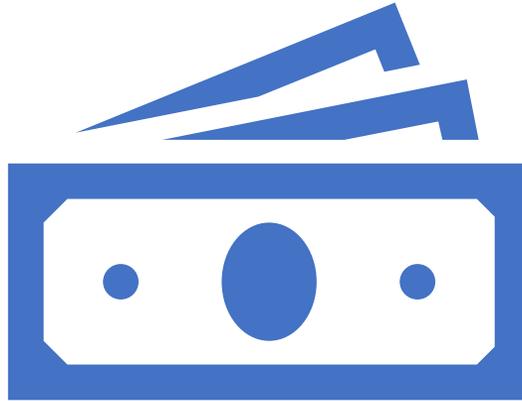
A young girl with brown hair in a ponytail, wearing black-rimmed glasses and a pink sweater with red polka dots. She is looking upwards and to the left with a thoughtful expression, her hand resting on her chin. Three small thought bubbles are visible above her head.

# *The Two Ways Of Thinking*

# Alignment Between Projects & Strategy



**IT Business  
Analysis  
(Co-op)**



**Best Practices  
in Procurement  
(UW MEDI)**



**Organizational  
Development  
Analysis  
(Co-op)**

# Opportunity Areas

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IT Business Analysis

Best Practices in Municipal Procurement

Organizational Development Analysis

# MIC Building Activities

Ongoing efforts to build MIC's network and reputation

# Alignment Between MIC Building Activities & Strategy

**Opportunity Areas**



Strategic Capabilities	Holistic Housing	Transformed Transportation	World-Class Waste	Resilient Infrastructure	Sustainable Development	Agile Service Delivery
<b>Digitally-Transformed Government</b>	/	• Explore ride-sharing services	/	• Internet of Things Gateway	• "One-Button" • Economic solution	• Concept Cloud • Mobile web • Digital transformation tools
<b>Progressive Procurement Practices</b>	/	/	/	• Research into regional costs and other buying options with partners	• Research into regional costs and other buying options with partners	• Purchase Contingency Hearing
<b>Integrated Research, Assessment &amp; Analysis</b>	• IRI Affordable Housing Partnership	• Explore ride-sharing services	• Waste Management Service Review	• Internet of Things Gateway • "One-Button"	• "One-Button" • Enterprise solution	• Purchase Contingency Hearing
<b>Community-Centered Engagement &amp; Corporate &amp; Social</b>	• IRI Affordable Housing Partnership	/	/	/	• "One-Button" • Youth Councils • Facilitator with Groups	• Youth Councils • Strategic plan facilitation
<b>Inclusive Organizational Development</b>	/	/	/	/	• Cooperative	• Baseline Problem-Solving
<b>Learning &amp; Action in Communities of Practice</b>	• IRI Affordable Housing Partnership	• Research into regional transportation solutions	• Waste Management Service Review	• Building network with strategic innovation assess and ambassadors	• "One-Button" • Building multiple cross-sector business secondary initiatives	• Concept Cloud
<b>Leveraging Partnerships for Scaled Impact</b>	/	• Explore ride-sharing services to allow ride-sharing	/	/	• Challenge connection to grant agencies • Community & Public	/

*zoom*



 Dave Shorey  
2 days ago · 4 min

## Summer blog series celebrates municipal innovators

Highlighting municipal innovators who are improving processes and/or services that have a positive impact on the communities we serve.

## Council delegations

## Blog & LinkedIn

**IoT INTELLIGENT PUBLIC SECTOR SHOWCASE** | **WHAT DOES THE FUTURE HOLD FOR US?** | **IoT INTELLIGENT CITIES**

MAY 27, 13:00EST | Moderator

			
<b>RAIMUNDO RODULFO</b>	<b>DAVE SHOREY</b>	<b>MICHAEL THUSUSKA</b>	<b>ASHLEIGH WEEDEN</b>
CIO/ Director of IT	Innovation Officer	Director of Economic Development	Ph. D Candidate
City of Coral Gables, FL	Municipal Innovation Council	City of Summerside	School of Environmental Design and Rural Development, University of Guelph

## Intelligent Cities 2021



## Government relations

# Alignment Between MIC Building Activities & Strategy

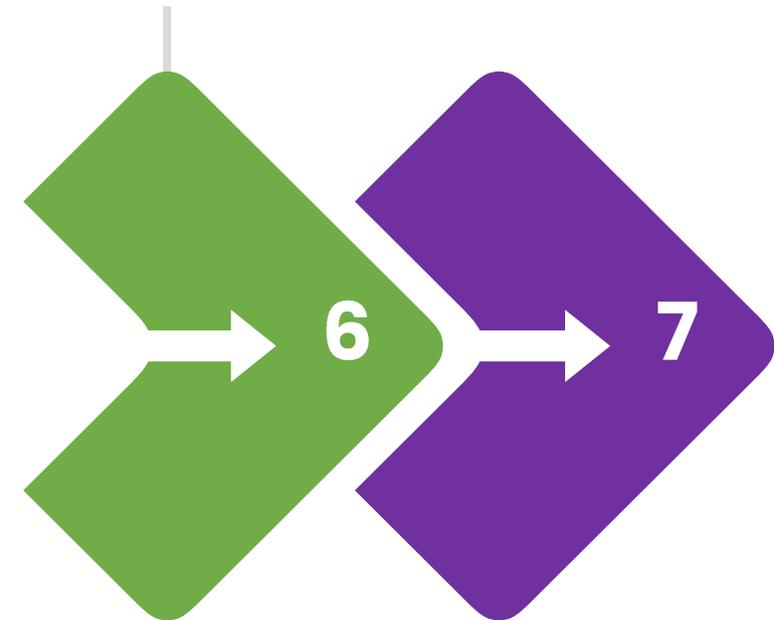
**Council delegations**

**Blog & LinkedIn**

**Intelligent Cities 2021**

**Government relations**

Learning & Action In  
Communities  
of Practice



Leveraging  
Partnerships for  
Scaled Impact

# MIC Projects Moving Forward

Fall 2021 projects for review

# Alignment Between Projects & Strategy



## SMART BEACHES (U Windsor)

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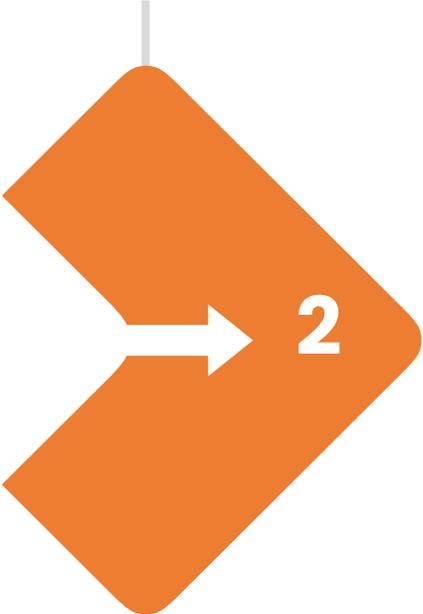


# Alignment Between Projects & Strategy



**Municipal Procurement Strategist**

**Progressive Procurement Practices**

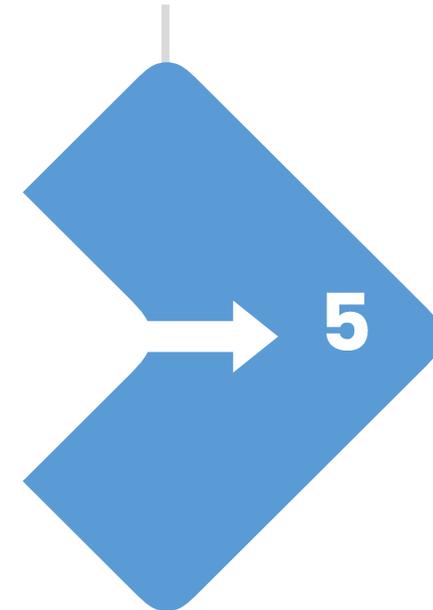


# Alignment Between Projects & Strategy



**Organizational  
Development**

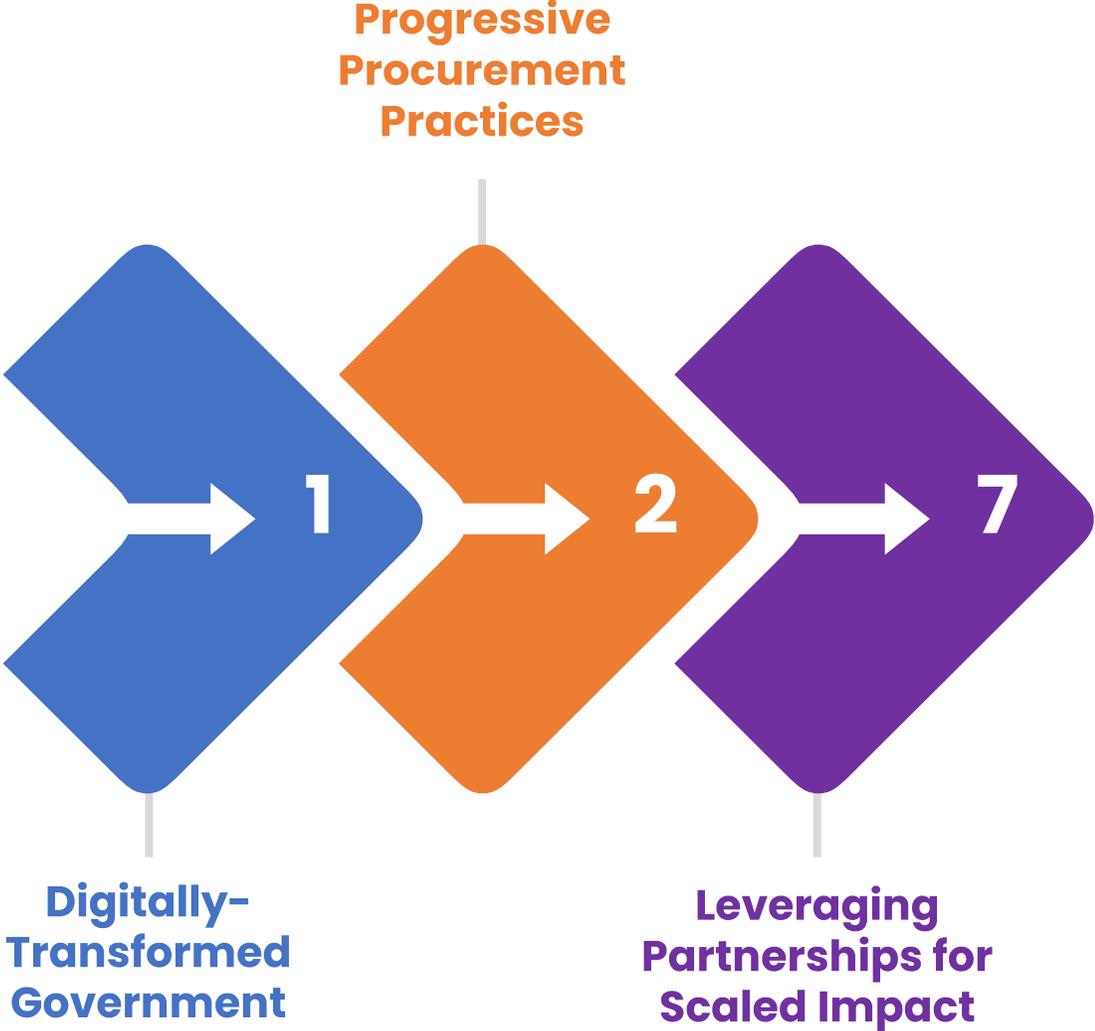
**Inclusive  
Organizational  
Development**



# Alignment Between Projects & Strategy



## IT Service Analysis





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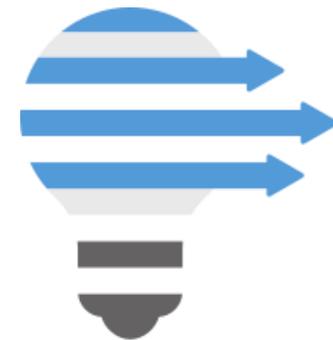
E



Website: [www.nii.ca/mic](http://www.nii.ca/mic)



LinkedIn: @municipal-innovation-council



**MIC**  
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council