



The Corporation of the Municipality of Arran-Elderslie

Information Report

Meeting Date: October 16, 2024

Report From: Jennifer Isber-Legge, Economic Development Coordinator

Subject: TCWG.24.02 Committee Objectives

Appendices:

Report Summary

This report references the Terms of Reference for the Tara Community Working Group and summarizes the contents

Background

The Tara Community Working Group Terms of Reference we approved by Council on August 12, 2024.

Staff were directed to proceed with the recruitment of the Tara Community Working Group Members. A call for applicants was posted on the website, and socials.

On Sept 9th Council appointed the following to the Tara Community Working Group.

- Krista Gill
- Dave Tedford
- Sandra Herron
- Ken Thornburn
- Karen Kerker
- Brett McMullen

The committee also includes

- Councillor Steinacker
 - Deputy Mayor Shaw
 - Jennifer Isber-Legge, Staff
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Analysis

The purpose of the Group is to provide a platform for business and community stakeholders, and local staff to share information, develop ideas, raise issues and concerns, and recommend solutions that will support economic development, and revitalization in downtown Tara.

The mandate of this Group will be “To support economic development and revitalization activity in Tara that prioritizes business attraction and retention, increases Tara’s capacity to compete, and works to develop a vibrant downtown.”

In summary, the Working Group will;

- Encourage and facilitate community involvement in matters and projects related to economic development
- Identify opportunities to promote economic growth and downtown revitalization in Tara
- Provide a voice and forum for businesses, rural and urban communities, beautification, and arts and culture in Tara
- Consult on beautification projects such as murals, waste receptacles, and benches
- Identify underutilized commercial space and develop strategic solutions in cooperation with property owners
- Support the development of a vacant commercial space listing for the Municipal website, and the implementation of a vacant commercial space marketing package
- Consult on the development of business attraction and retention strategies
- Support projects identified in the Economic Development Strategic Plan

Link to Strategic/Master Plan

6.2 Supporting Businesses and the Local Economy

Financial Impacts/Source of Funding

Approved By: Emily Dance, Chief Administrative Officer