

**Tara Community Working Group
MINUTES**

**Wednesday, October 16, 2024, 10:00 a.m.
Municipal Council Chambers
1925 Bruce Road 10, Chesley**

Members Present: Krista Gill
Sandra Herron
Karen Kerker
Brett McMullen
Deputy Mayor Jennifer Shaw
Tara Ward Councillor Peter Steinacker
Dave Tedford
Ken Thornburn

Staff Present: Jennifer Isber-Legge - Economic Development &
Communications Coordinator

1. Call to Order

Deputy Mayor Shaw called the meeting to order at 10:02 am

There was a quorum present

2. Approval of Agenda

Member Krista Gill requested that Membership be added under "New Business"

Subsequent to further discussion the following resolution was passed.

1-01-2024

Moved by: Brett McMullen

Seconded by: Krista Gill

Be it resolved that the agenda for the Tara Community Working Group be received and adopted as distributed by the Economic Development and Communications Coordinator.

Carried

3. Disclosure of Pecuniary Interest

None disclosed at this time.

4. New Business

4.1 TCWG.24.01 Meeting Procedures

There was a general discussion regarding meeting procedures and the following:

- Rules of Civil Conversation
- Preparing in advance of meetings
- Working together towards consensus
- Being engaged and striving for common goals

4.2 TCWG.24.02 Committee Objectives

There was a general discussion regarding Committee Objectives and the following guiding principals:

Encourage and facilitate community involvement in matters and projects related to economic development

- Identify opportunities to promote economic growth and downtown revitalization in Tara
- Provide a voice and forum for businesses, rural and urban communities, beautification, and arts and culture in Tara
- Consult on beautification projects such as murals, waste receptacles, and benches
- Identify underutilized commercial space and develop strategic solutions in cooperation with property owners
- Support the development of a vacant commercial space listing for the Municipal website, and the implementation of a vacant commercial space marketing package
- Consult on the development of business attraction and retention strategies
- Support projects identified in the Economic Development Strategic Plan

There was conversation about the Community Improvement Area as it relates to the downtown core and the rest of the village.

4.3 TCWG.24.03 Meeting dates

- Wed Nov 13, 2024 10:00 am Tara Comm. Centre

- Wednesday Jan 15, 2025, 10:00 am TBD
- Wednesday Mar 12, 202 10:00 am TBD
- Wednesday June 18, 2025 10:00 am TBD

4.4 TCWG.24.04 Tara Community Toolkit

There was a general discussion the Tara Community Tool Kit that was distributed and branding.

4.5 TCWG.24.05 Membership

As per the Tara Community Working Group Terms of Reference, Group Composition; applications for members of the group may be received throughout the term of the group, and appointed by Council.

The application can be accessed through the website at any time or requested from the Economic Development and Communications Coordinator.

5. Upcoming Business

There was a general discussion regarding projects to consider. Ideas include:

- bike racks
- benches with arms
- downtown gathering space and park
- supporting accessibility for stores
- Christmas lights
- banners
- parking
- social media and marketing of Tara

6. Action Items Tracking Sheet

Add "Seek additional applications for members" to Action Items Tracking Sheet

7. Next Meeting Date

- Wednesday November 13th 10:00 am at the Arran Tara Community Centre

8. Adjournment

Subsequent to further discussion the following resolution was passed.

2-01-2024

Moved by: Karen Kerker

Seconded by: Tara Ward Councillor Peter
Steinacker

Be it resolved that the meeting was adjourned at 11:25am.

Carried

Chair

Secretary