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**MEDIA RELEASE - Ontario Launches New Energy Efficiency Programs**

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**MEDIA  
RELEASE**



**RICK BYERS, MPP**  
Bruce - Grey - Owen Sound

## Ontario Launches New Energy Efficiency Programs

*Rebates for home renovations include new windows, insulation, heat pumps, air sealings and smart thermostats*

For Immediate Release  
January 7, 2024

OWEN SOUND - The Ontario government is launching new energy efficiency programs, including the Home Renovation Savings Program to help families and businesses save money. The programs are part of a new \$10.9 billion 12-year investment in energy efficiency, the largest in Canada's history.

"These new Energy Efficiency Programs are great news and will help lower energy bills and support Ontario's energy grid," said Bruce-Grey-Owen Sound MPP Rick Byers. "Our government continues to make affordability a priority for Ontario residents.

The new Home Renovation Savings Program will launch on January 28, 2025, and offer rebates of up to 30 per cent for home energy efficiency renovations and improvements, including new windows, doors, insulation, air sealing, smart thermostats, and heat pumps, as well as rooftop solar panels and battery storage systems for people who want to generate and store energy at home.

"As the demand for electricity continues to rise, we're giving families and small businesses more ways to save money and energy as we launch the largest energy efficiency program in Canadian history," said Stephen Lecce, Minister of Energy and Electrification. "Ontario's new Home Renovation Savings Program will benefit Ontarians, covering up to 30 per cent of the costs on energy efficiency products. We will expand this program again in 2025, including rebates for energy efficient appliances including refrigerators and freezers, to further reduce energy bills and demand on the grid."

The government's *Affordable Energy Act*, which came into force on December 4, 2024, ensures the new Home Renovation Savings Program and other program offerings will be expanded to homeowners who

heat their homes by propane and oil, instead of being restricted to those who heat with electricity, as it was under previous governments.

The province is also expanding the popular [Peak Perks](#) program with a new program specifically targeted to small businesses, including convenience stores and restaurants. Businesses will receive a financial incentive of \$75 upon initial enrollment in the program and \$20 per year for each eligible smart thermostat connected to a central air conditioning system or heat pump unit.

In addition to the two new energy efficiency programs, the province will continue to support 12 Save on Energy programs, including the highly popular [Retrofit Program for business](#), as well as other programs geared to low-income households, businesses, municipalities, institutions, the agricultural sector, industry and on-reserve First Nation communities.

By 2036, it is forecasted that this expansion of energy efficiency programs will reduce the province's peak demand by 3,000 MW – the equivalent of taking three million homes off the grid. The province's \$10.9 billion investment is also estimated to result in \$23.1 billion in electricity system benefits, thereby saving ratepayers \$12.2 billion in electricity system costs by avoiding the build out of new generation.

Expanding energy efficiency programs to save families money is just one way the government is meeting the province's rapidly growing demand for electricity. [Ontario's Affordable Energy Future: The Pressing Case for More Power](#) outlines the challenges facing the province as demand for electricity continues to rapidly grow, as well as the government's all-of-the-above approach to meet this demand, including:

- **Energy Planning** – Developing the province's first integrated energy plan, including all energy resources, including electricity, natural gas, and other fuels to ensure the province's energy needs are met in a coordinated and long-term manner.
- **Nuclear Energy** – Advancing clean, reliable, and affordable nuclear power through [pre-development work at Bruce Power](#) on the province's first large-scale nuclear build in 30 years, [four small modular reactors at Darlington](#) and supporting OPG's plan for [refurbishing the Pickering Nuclear Generation Station](#).
- **New Transmission Infrastructure** – Designating and prioritizing transmission lines in [Southwestern, Northeastern and Eastern Ontario](#) that will power job creators, including EV and EV battery manufacturing and clean steel production.
- **Additional Competitive Procurements** – Launching the largest competitive procurement of clean energy resources in the province's history in addition to successfully re-contracting existing capacity resources at about a 30 per cent discount.

## QUICK FACTS

- The Home Renovation Savings Program will launch on January 28, 2025, and interested homeowners can [sign up in advance today](#). All other programs are available now.
- The new Home Renovation Savings Program will provide 'one-window' access for all home energy efficiency upgrades through Save on Energy and Enbridge Gas conservation programs.
- The Independent Electricity System Operator has forecasted that electricity demand will increase by 75 per cent by 2050 – the equivalent of four and a half cities the size of Toronto.
- The increased demand stems primarily from Ontario's rapid increase in population, new manufacturing facilities, advanced technologies like artificial intelligence (AI) data centres, the electrification of industry, and the charging energy required for electric vehicles.
- Ontario's new and enhanced energy efficiency programs for electricity customers will be an increase from the government's previous [expansion of energy efficiency programs](#) to over \$1 billion over four years.

## ADDITIONAL RESOURCES

- [Save on Energy](#)
- [Save on Energy Home Renovation Savings Program Page](#)
- [Enbridge Gas Home Renovation Savings Program Page](#)
- [Manage energy costs for your home](#)
- [Manage energy costs for your business](#)
- [Ontario's Affordable Energy Future: The Pressing Case for More Power](#)

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