

**Tara Community Working Group
MINUTES**

**Wednesday, November 13, 2024, 10:00 a.m.
Council Chambers**

Members Present: Karen Kerker
Brett McMullen
Deputy Mayor Jennifer Shaw
Tara Ward Councillor Peter Steinacker
Dave Tedford
Ken Thornburn

Staff Present: Jennifer Isber-Legge - Economic Development &
Communications Coordinator

1. Call to Order

Chair Jen Shaw called the meeting to order.

A quorum was present.

2. Approval of Agenda

Subsequent to further discussion, the following resolution was passed.

3-02-2024

Moved by: Brett McMullen

Seconded by: Ken Thornburn

Be it resolved that the committee adopts the agenda for the Tara Community Working Committee as distributed by

Carried

3. Disclosure of Pecuniary Interest and General Nature Thereof

4. Approval of Previous Minutes

4.1 Tara Community Working Group October 16 Minutes

Subsequent to further discussion, the following resolution was passed.

Moved by: Dave Tedford

Seconded by: Ken Thornburn

Be it resolved that the minutes for the Chesley Community Working Group on Oct 16, 2024 be approved as distributed by the Economic Development and Communications Coordinator.

Carried

5. New Business

5.1 TCWG.24.05 Tara Community Toolkit and Branding

Subsequent to further discussion, the following resolution was passed.

04-02-2024

Moved by: Brett McMullen

Seconded by: Karen Kerker

Be It Resolved that the Committee hereby,

1. Recommends that the extraneous graphics shown in the toolkit not be used in any future branding.
2. Further, that the Tara logo with text in green and the community tagline "Tarry Awhile" be used to represent The Village of Tara.

Carried

5.2 TCWG.24.06 Action Items Tracking Sheet

The purpose and process for using the Action Items Tracking Sheet was discussed

5.3 TCWG.24.06 Spruce the Bruce Grants

The committee received for information purposes details of the Spruce the Bruce grant program.

6. Upcoming Business

Free webinars offered by OMAFA targeting Volunteers on downtown revitalization committees was shared with the committee.

7. Action Items Tracking Sheet

The following are recommended for addition to the Action Items tracking sheet at a high priority

- Bike Racks
- Benches
- Banner

The following items are recommended for addition to the action items list at a medium priority

- Wayfinding signage for town assets
- Christmas Lights
- Gathering Space

8. Next Meeting Date

9. Adjournment

Subsequent to further discussion, committee passed the following resolution:

05-02-2024

Moved by: Karen Kerker

Seconded by: Ken Thornburn

Be it resolved that the meeting be adjourned at 11:11am.

Carried

Chair

Secretary