

**Chesley Community Working Group
MINUTES**

**Thursday, November 14, 2024, 5:00 p.m.
Municipal Council Chambers
1925 Bruce Road 10, Chesley**

Members Present: Gina Dionne
Dan Foxcroft
Kate Grieve
Chesley Ward Councillor Darryl Hampton
Jeff Irwin
Kristen Sweiger
Dave Tedford

Staff Present: Jennifer Isber-Legge - Economic Development &
Communications Coordinator

1. Call to Order

Chair Darryl Hampton called the meeting to order at 5:01pm.

A quorum was present.

2. Approval of Agenda

Subsequent to further discussion, the following resolution was passed.

3-02-2024

Moved by: Jeff Irwin

Seconded by: Chesley Ward Councillor
Darryl Hampton

Be it resolved that the agenda for the Chesley Community Working Group be received and adopted as distributed by the Economic Development and Communications Coordinator.

Carried

3. Disclosure of Pecuniary Interest and General Nature Thereof

None disclosed

4. Approval of Previous Minutes

4.1 Chesley Community Working Group October 16 Minutes

Subsequent to further discussion, the following resolution was passed.

Moved by: Dave Tedford

Seconded by: Kristen Sweiger

Be it resolved that the minutes for the Chesley Community Working Group on Oct 16, 2024 be approved as distributed by the Economic Development and Communications Coordinator.

Carried

5. New Business

5.1 CCWG.24.05 Action Items Tracking Sheet

The purpose and process for using the Action Items Tracking Sheet was discussed.

5.2 CCWG.24.06 Spruce the Bruce Grants

The committee received for information purposes details of the Spruce the Bruce grant program.

5.3 CCWG.24.07 Branding in the Downtown

Design concepts for a digitally printed sign to be installed on the north side of the retaining wall at 18 1st Ave S in Chesley were presented and discussed..

Design concepts for window wrap encouraging new business were presented and discussed. The windows of 64 and 66 1st Ave S in Chesley have been offered for this purpose.

Subsequent to further discussion, the following resolutions were passed.

Moved by: Kate Grieve

Seconded by: Gina Dionne

Be it resolved that the committee recommends staff move forward with the white brick facade design on the retaining wall located at the 18 1st Ave S in Chesley.

Carried

Moved by: Kristen Sweiger

Seconded by: Kate Grieve

Be it resolved that committee recommends staff move forward with window wrap on the two store front windows of 64 and 66 1st Ave S, Chesley.

Carried

6. Upcoming Business

1. Dog waste signage for downtown is being prepared by the Clerks Office. Two Dog Waste receptacles have been added to the downtown in 2024 bringing the total in Chesley to 6.
2. A free webinar series on Downtown Revitalization is being offered through OMAFA and volunteers on downtown revitalization committees are within the target audience. Registration information will be distributed to members by email.

7. Action Items Tracking Sheet

The following items are recommended for addition to the Action Items Tracking sheet at a high priority

- Mural using Kinsmen CFGB grant
- Window wrap for empty store fronts
- Updated trails and walking map
- Retaining wall sign at 18 1st Ave S

The following items are recommended for addition to the action items list at a medium priority

- Downtown gathering/green space
- Wayfinding signage for town assets
- Billboards on the county line
- Sitting benches and chairs
- Town logo on garbage cans

The following items are recommended for addition to the action items list at a low priority

- Acquire a unique asset/attraction for the downtown

8. Next Meeting Date

9. Adjournment

Subsequent to further discussion, committee passed the following resolution:

Moved by: Dan Foxcroft

Seconded by: Gina Dionne

Be it resolved that the meeting be adjourned at 5:59 p.m.

Carried

Chair

Secretary