



THE CORPORATION OF THE MUNICIPALITY OF ARRAN-ELDERSLIE

By-law 27-2025 **Being a By-law to adopt a Corporate Image and** **Visual Identity Policy**

WHEREAS by Section 5(3) of the *Municipal Act, S.O. 2001, c.25, as amended*, provides that powers of every Council are to be exercised by By-law unless specifically authorized to do otherwise; and

WHEREAS the Council of the Corporation of the Municipality of Arran-Elderslie considers it appropriate and proper to adopt a Corporate Image and Visual Identity Policy; and

WHEREAS Council passed Resolution 106-06-2025 adopting the Corporate Image and Visual Identity Policy.

NOW THEREFORE the Council of the Corporation of the Municipality of Arran-Elderslie enacts as follows:

1. That the Corporate Image and Expense Policy, attached here to as Schedule “A”, is hereby adopted.
2. That Schedule “A” forms part of this by-law.
3. That this By-law shall come into force and take effect upon receiving the final passing thereof.

Read a first and second time this 14th day of April, 2025.

Read a third time and finally passed this 14th day of April, 2025.

Mayor – Steve Hammell

Clerk – Christine Fraser-McDonald