

MIC
municipal
innovation
council

The background features three overlapping circles in a horizontal row. The circles are a medium blue color, and their overlapping areas create a gradient of darker blue shades. A solid white horizontal band cuts across the middle of the circles, providing a high-contrast area for the text.

Introductions



Dave Shorey

Outgoing
Innovation Officer

Municipal Innovation Council



Kara Van Myall

Chair of MIC

Chief Administrative Officer in
Saugeen Shores

Municipal Innovation Council





Laura White
Municipal Procurement Strategist



Scarlett Wang
Municipal Innovation Catalyst

Municipal Innovation Council



Mission

Municipal Innovation Council

The Municipal Innovation Council (MIC) serves lower and upper-tier municipalities that are committed to building smarter, stronger, and more resilient communities. The MIC seeks to understand how issues impact people and is a catalyst for developing solutions to shared problems. The MIC invests in the ability to sense and respond to challenges quickly so that member communities thrive in the 21st century.





WHERE DO WE PLAY?

↳ **“Opportunity Areas”**

Represent significant and enduring problems that – if solved – unlock considerable new value for our region, government, and residents in the form of sustainable new services, programs, and offerings.

Opportunity Areas

Municipal Innovation Council



HOLISTIC HOUSING

MIC municipalities will address the critical need for attainable housing through collaborations with private, public, and non-profit organizations so that all community members have access to safe and secure shelter.

TRANSFORMED TRANSPORTATION

MIC municipalities will coordinate multi-modal solutions that address the need for enhanced intra-municipal, inter-municipal, and out-of-county transportation.



WORLD-CLASS WASTE

MIC municipalities will provide a broad range of solid waste management programs and infrastructure that maximize waste diversion and increase efficiencies.

RESILIENT INFRASTRUCTURE

MIC municipalities will plan, design, repair, and build infrastructure that will sustain and adapt to shocks and will create new opportunities for communities to grow. (1)



SUSTAINABLE DEVELOPMENT

MIC municipalities will thrive in the 21st century through sustainable social, economic, and environmental development by leveraging regional growth driven by agriculture, energy, tourism, and migration to rural spaces.

AGILE SERVICE DELIVERY

MIC municipalities will value people and interactions, collaborate to develop more fulsome services, and ensure that barriers to accessing services and supports are removed.



HOW DO WE WIN?



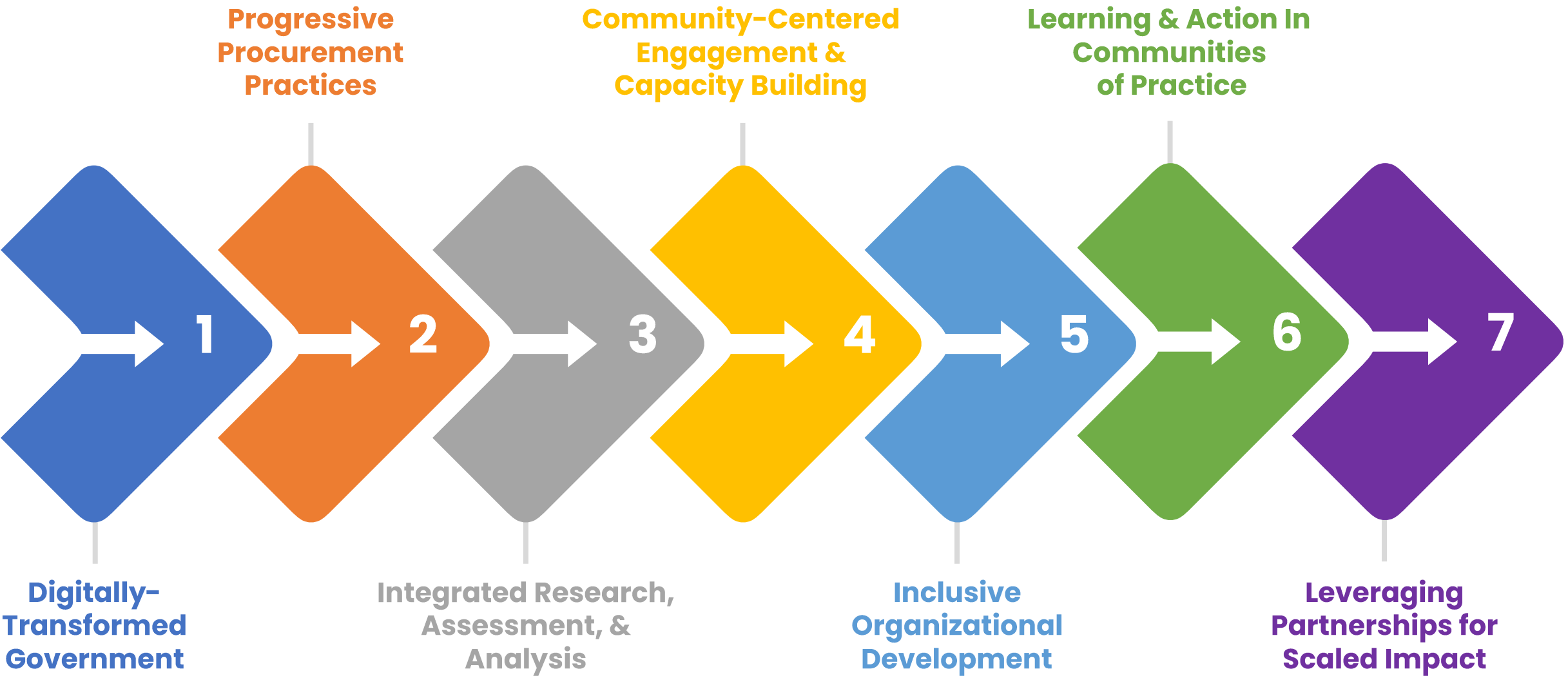
↳ **“Strategic Capabilities”**

Existing and emerging capabilities that are required in order to successfully pursue each Opportunity Area. The Municipal Innovation Council can install, grow, and leverage these capabilities from:

- *Existing Capabilities*
- *New Capability Building*
- *Partnerships & Alliances*

Strategic Capabilities

Municipal Innovation Council



Opportunity Areas

Strategic Capabilities

Digitally-Transformed Government

Progressive Procurement Practices

Integrated Research, Assessment & Analysis

Community-Centered Engagement & Capacity Building

Inclusive Organizational Development

Learning & Action in Communities of Practice

Leveraging Partnerships for Scaled Impact

Holistic Housing

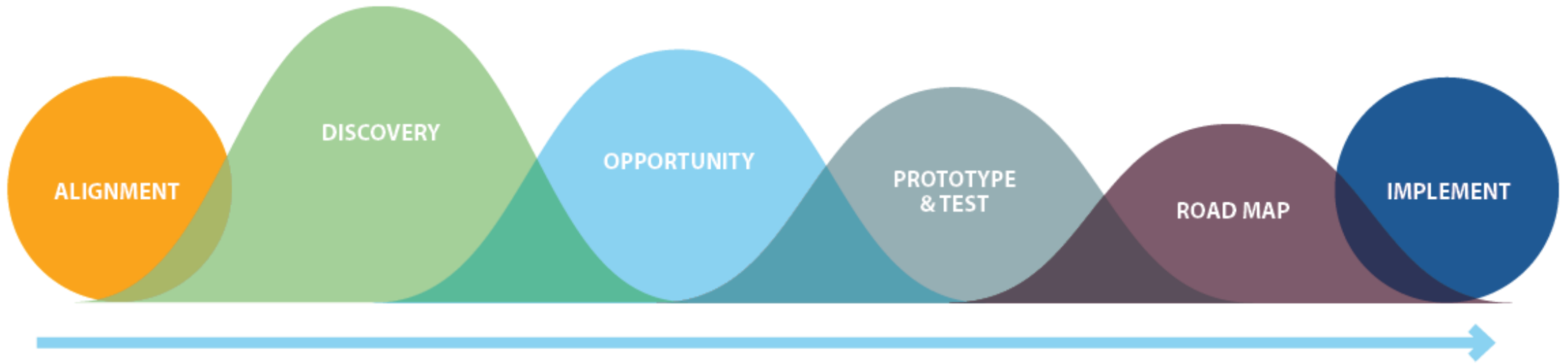
Transformed Transportation

World-Class Waste

Resilient Infrastructure

Sustainable Development

Agile Service Delivery



Methodology

Alignment Between Deliverables & Strategy

How do the deliverables align with the strategic framework?

Alignment Between Deliverables & Strategy



AGILE SERVICE DELIVERY

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MUNICIPAL SERVICE MAPPING

Opportunity Areas

Strategic Capabilities

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Inclusive Organizational Development

Learning & Action in Communities of Practice

Leveraging Partnerships for Scaled Impact

Holistic Housing

Transformed Transportation

World-Class Waste

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Sustainable Development

Agile Service Delivery



Opportunity Areas

Strategic Capabilities

	Holistic Housing	Transformed Transportation	World-Class Waste	Resilient Infrastructure	Sustainable Development	Agile Service Delivery
Digitally-Transformed Government						Municipal Service Mapping
Progressive Procurement Practices						Municipal Service Mapping
Integrated Research, Assessment & Analysis						Municipal Service Mapping
Community-Centered Engagement & Capacity Building						Municipal Service Mapping
Inclusive Organizational Development						Municipal Service Mapping
Learning & Action in Communities of Practice						Municipal Service Mapping
Leveraging Partnerships for Scaled Impact						Municipal Service Mapping

Alignment Between Deliverables & Strategy



WASTE MANAGEMENT SERVICE REVIEW

WORLD-CLASS WASTE

MIC municipalities will provide a broad range of solid waste management programs and infrastructure that maximize waste diversion and increase efficiencies.



Solid Waste Management Service Review

- 75k study across all member municipalities
- Looked at garbage and recycling service
- 24 recommendations for future action generated

Recommendations and Timeline for Implementation

#	Option	Timeline for Implementation
1	Implement disposal site efficiencies	2025
2	Enhance municipal collaboration and partnership	2022
3	Increase opportunities for reuse and sharing participation	2024
4	Lead by example of 3R initiatives and policies	2024
5	Explore C&D waste diversion initiatives	2025
6	Explore LEED design incentives associated with C&D waste management for new development approvals and permits	2026
7	Update County Waste Management Strategy Master Plan	2022
8	Expand MHSW program	2025
9	Transfer diversion programs to County's responsibilities	2027
10	Transfer waste collection to County's responsibilities	2027
11	Implement County organics collection program	2024
12	Determine processing options for County organics	2023
13	Transfer all waste management roles to Bruce County	2027
14	Each municipality determines their long-term waste disposal needs	2022
15	Verify monitoring and reporting data	2022
16	Identify resources required at the County level to administer and manage any new County waste management roles	2025
17	Update P&E messaging to current issues	2023
18	Implement best practices on P&E delivery	2023
19	Conduct a business review of BASWR	2021
20	BASWR management structure review and update	2022
21	Develop a template for municipalities to report to BASWR	2022
22	Use weight based data instead of estimates	2023
23	Explore shared weigh scale potential partnerships	2023
24	Prepare current state financials in preparation for decision making for transition	2021
25	Internally assess EPR scenarios and expanded blue box program	2021

Opportunity Areas

Strategic Capabilities

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Holistic Housing

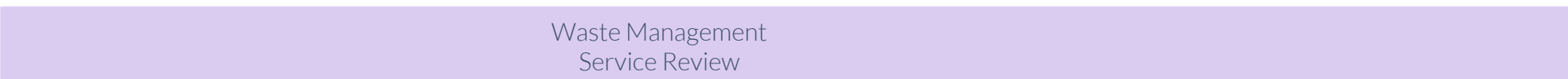
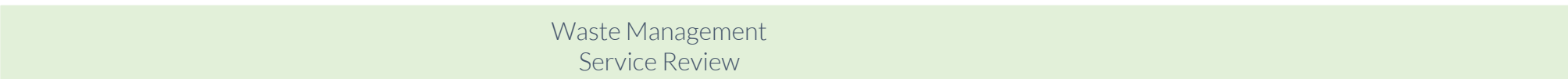
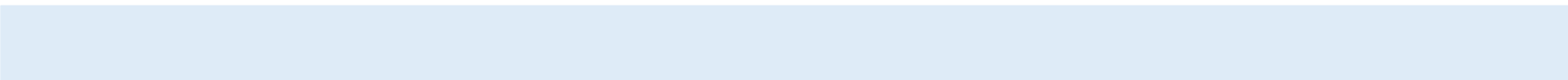
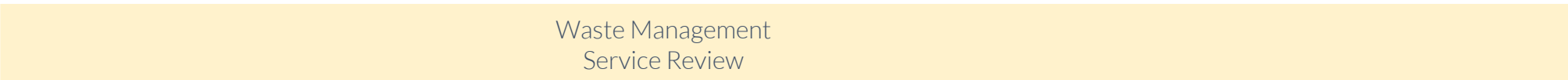
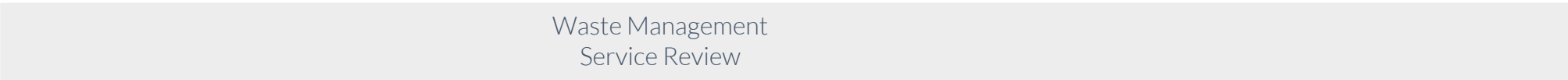
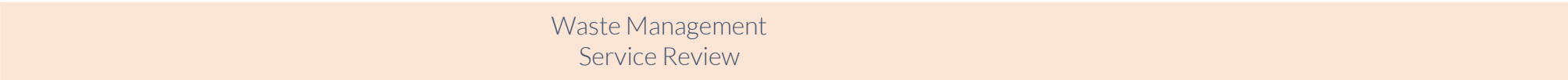
Transformed Transportation

World-Class Waste

Resilient Infrastructure

Sustainable Development

Agile Service Delivery



Alignment Between Deliverables & Strategy



TOPOGRAPHIC MAPPING

RESILIENT INFRASTRUCTURE

MIC municipalities will plan, design, repair, and build infrastructure that will sustain and adapt to shocks and will create new opportunities for communities to grow. (1)



SUSTAINABLE DEVELOPMENT

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AGILE SERVICE DELIVERY

MIC municipalities will value people and interactions, collaborate to develop more fulsome services, and ensure that barriers to accessing services and supports are removed.



Opportunity Areas

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Topographic mapping

Topographic mapping

Topographic mapping

Topographic mapping

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Spring/Summer 2021 Projects + Alignment

How did this spring/summer's projects align with the strategic framework?

Alignment Between Projects & Strategy

HOLISTIC HOUSING



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Attainable Housing

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Opportunity Areas

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Attainable Housing			Attainable Housing	Attainable Housing	Attainable Housing	
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Attainable Housing			Attainable Housing	Attainable Housing	Attainable Housing	Attainable Housing

Attainable Housing

- Partnered research with the University of Waterloo's School of Planning
- 7 student research groups that completed environmental scan, viability studies, and developed monitoring and evaluation systems
- Work valued at over 100k

AHTF Report Category	What does Group 5 say about this?	What does Group 6 say about this?	What do the UW grad students say about this?	What does Group 7 say about this?	What does Group 8 say about this?	What does Group 9 say about this?	What does Group 10 say about this?	What do the U of G grad students say	What does the AHTF say about this?				
Partnerships	Utilize regional resources to integrate plan and policies, apply to provincial and federal funding, work with stakeholders and organizations (incl. non-profit, AHO) to develop affordable housing (South St. Marie) P3 with mixed land, pool resources with adjacent municipality	Further partnership, government	non-profit,	research Peel	number of communities noted for research regarding implementation of tiny homes	comparative references to consider	sources of data working together, disseminating results of M and E to stakeholders and policy-makers	--- locals do implementation of zoning / permits					
Municipal Land	Use surplus lands (used track micro-housing) Seek bids for urban housing, invest in micro-housing or learning, P3				Town to lease property to implement tiny homes, provide subsidy to developers to build tiny homes (pg 71)		not specific, new housing supply (social or other) would be a performance indicator	---					
Policy and Regulatory Changes	reduce DCR, fees, admin charges for secondary suites/AHUs, amend bylaw for higher density, raise intensification targets in OP, pro-xeno, remove max density, alter parking requirements, align with province, monitoring, system for AHUs (track building permits), grant program, fast track application	transparency, accountability, support, clear processes, contacts, accessible, documentation of projects, adapt policies to support intensification	remove restrictions about ADU, merge RT and R2 zones, DC deferral, expedited approvals, short term rental registry, GIS exercise for where ADUs could go, OP, OP revision, OP to incorporate partnerships	changing OP to remove restrictions on secondary dwelling units, implement inclusionary zoning	CIP, additional dwelling inclusion in OP/zoning	policy analysis section 5 of Town's OP, suggestions to revise OP, identify missing sections (benefits affordable housing, address community attitude), comparing Bruce County housing with Saugeen Shores OP, section 5.3 reviews Bruce	measures / indicators intended to identify changes in supply and cost, responsiveness or attribution of change to specific policy change may be difficult to make if multiple changes in a dynamic market occur at the same time	Change policy to permit ADUs. Some recommendations for local zoning					
Financial Support	utilize pro-rata DCR fees, charges, incentives (T.O. Community Benefit), reduce tax rate for higher density, grant program for Sec dual unit, reserve fund allocate every year	implement financial incentives, urban fees, differential reduction	tax increment grant, reserve fund creation, CIP	Tax increment financing, and community loan fund (research Vermont)	Saugeen Shores Housing Continuum, incentive to create secondary suites, municipal investment of tiny		see above	---					
Development Corporation	agency, long term rental	HomeShare, co-housing program	identified as possible				see above	---					
Renovations and New Construction	rental conversion policies, standards for maintenance on rental properties			Tiny homes	Toolkit for residents, Tiny homes		N/A	ADUs in either new or renovation					
Broader Social and Systems Considerations	public education program	education builders, on benefits of providing affordable housing			Tiny homes appropriate for single of couples (not applicable to families larger than two), in depth analysis of tiny homes including case studies	Development of indicators, regular review, regular reporting and tracking progress	M and E provides opportunity to understand if there are material impacts of AHTF interventions on various social indicators including supply, tenure, ownership,	ADU contributions to housing supply and affordability may vary depending on location (ag, shoreline) and may impact market if used as STA					

Alignment Between Projects & Strategy



Downtown Revitalization (UW MEDI)

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Opportunity Areas

Strategic Capabilities

Digitally-Transformed Government

Progressive Procurement Practices

Integrated Research, Assessment & Analysis

Community-Centered Engagement & Capacity Building

Inclusive Organizational Development

Learning & Action in Communities of Practice

Leveraging Partnerships for Scaled Impact

Holistic Housing

Transformed Transportation

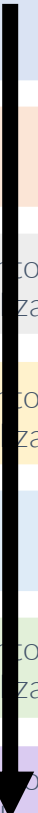
World-Class Waste

Resilient Infrastructure

Sustainable Development

Agile Service Delivery

			Downtown Revitalization	Downtown Revitalization	Downtown Revitalization
			Downtown Revitalization	Downtown Revitalization	Downtown Revitalization
			Downtown Revitalization	Downtown Revitalization	Downtown Revitalization
			Downtown Revitalization	Downtown Revitalization	Downtown Revitalization



The Two Ways Of Thinking

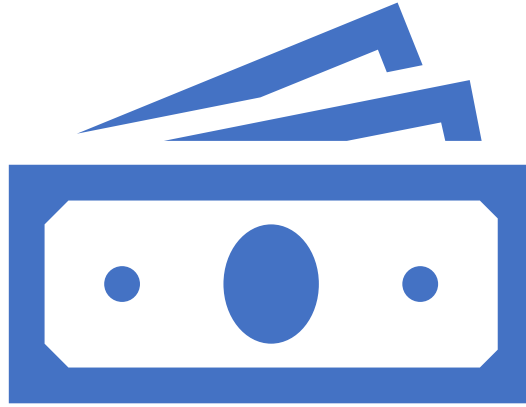
JACOB  MORGAN



Alignment Between Projects & Strategy



**IT Business
Analysis
(Co-op)**



**Best Practices
in Procurement
(UW MEDI)**



**Organizational
Development
Analysis
(Co-op)**

Opportunity Areas

Strategic Capabilities

Digitally-Transformed Government

Holistic Housing

Transformed Transportation

World-Class Waste

Resilient Infrastructure

Sustainable Development

Agile Service Delivery

IT Business Analysis

Progressive Procurement Practices

Best Practices in Municipal Procurement

Integrated Research, Assessment & Analysis

Community-Centered Engagement & Capacity Building

Inclusive Organizational Development

Organizational Development Analysis

Learning & Action in Communities of Practice

Leveraging Partnerships for Scaled Impact

MIC Building Activities

Ongoing efforts to build MIC's network and reputation

Alignment Between MIC Building Activities & Strategy

Opportunity Areas

Strategic Capabilities	Holistic Housing	Transformed Transportation	World-Class Waste	Resilient Infrastructure	Sustainable Development	Agile Service Delivery
Digitally-Transformed Government	/	• Explore ride-sharing services	/	• Internet of Things Gateway	• "One-Button" • Enterprise solution	• ConvergIO Cloud • Mobile app • Digital transformation projects
Progressive Procurement Practices	/	/	/	• Research into regional cargo and other buying options with partners	• Research into regional cargo and other buying options with partners	• Purchase Contemplation Mapping
Integrated Research, Assessment & Analysis	• Utilize Affordable Housing Partnership	• Explore ride-sharing services	• Waste Management Service Review	• Internet of Things Gateway • "One-Button"	• Enterprise solution	• Purchase Contemplation Mapping
Community-Centered Engagement & Capacity Building	• Utilize Affordable Housing Partnership	/	/	/	• "One-Button" • Youth Councils • Facilitation with Groups	• Youth Councils • Strategic plan facilitation
Inclusive Organizational Development	/	/	/	/	• Cooperative	• Baseline Problem-Solving
Learning & Action in Communities of Practice	• Utilize Affordable Housing Partnership	• Research into regional cargo and other buying options	• Waste Management Service Review	• Building network with municipal innovation across and professionals	• "One-Button" • Building multiple innovation hubs to meet secondary institutions	• ConvergIO Cloud
Leveraging Partnerships for Scaled Impact	/	• Explore ride-sharing services to allow ride-sharing	/	/	• Developing connection to grant agencies • ConvergIO Cloud	

zoom



Dave Shorey
2 days ago · 4 min

Summer blog series celebrates municipal innovators

Highlighting municipal innovators who are improving processes and/or services that have a positive impact on the communities we serve.

Council delegations

Blog & LinkedIn

IoT INTELLIGENT PUBLIC SECTOR SHOWCASE WHAT DOES THE FUTURE HOLD FOR US? **IoT INTELLIGENT CITIES**
MAY 27, 13:00EST Moderator

RAIMUNDO RODULFO	DAVE SHOREY	MICHAEL THUSUSKA	ASHLEIGH WEEDEN
CIO/ Director of IT	Innovation Officer	Director of Economic Development	Ph. D Candidate
City of Coral Gables, FL	Municipal Innovation Council	City of Summerside	School of Environmental Design and Rural Development, University of Guelph

Intelligent Cities 2021

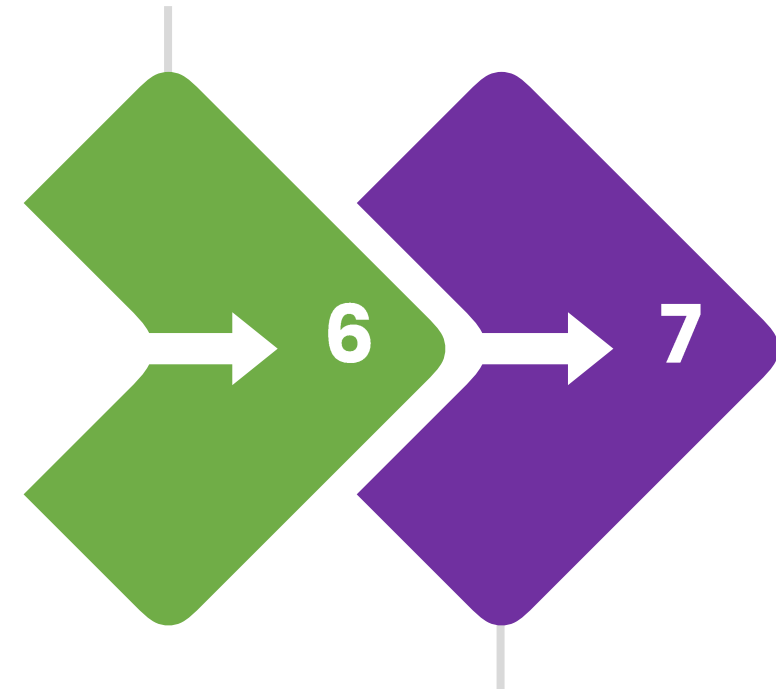


Government relations

Alignment Between MIC Building Activities & Strategy

Council delegations
Blog & LinkedIn
Intelligent Cities 2021
Government relations

Learning & Action In
Communities
of Practice



Leveraging
Partnerships for
Scaled Impact

MIC Projects Moving Forward

Fall 2021 projects for review

Alignment Between Projects & Strategy



SMART BEACHES (U Windsor)

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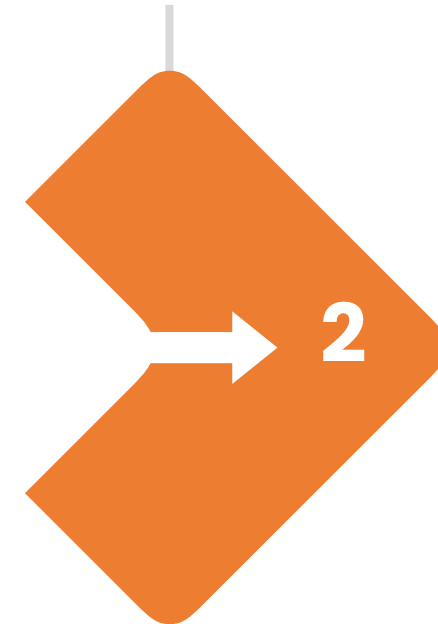


Alignment Between Projects & Strategy



**Municipal Procurement
Strategist**

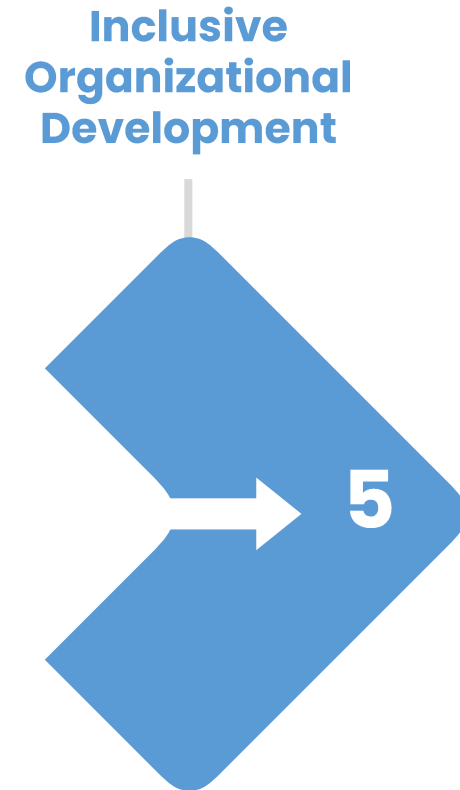
**Progressive
Procurement
Practices**



Alignment Between Projects & Strategy



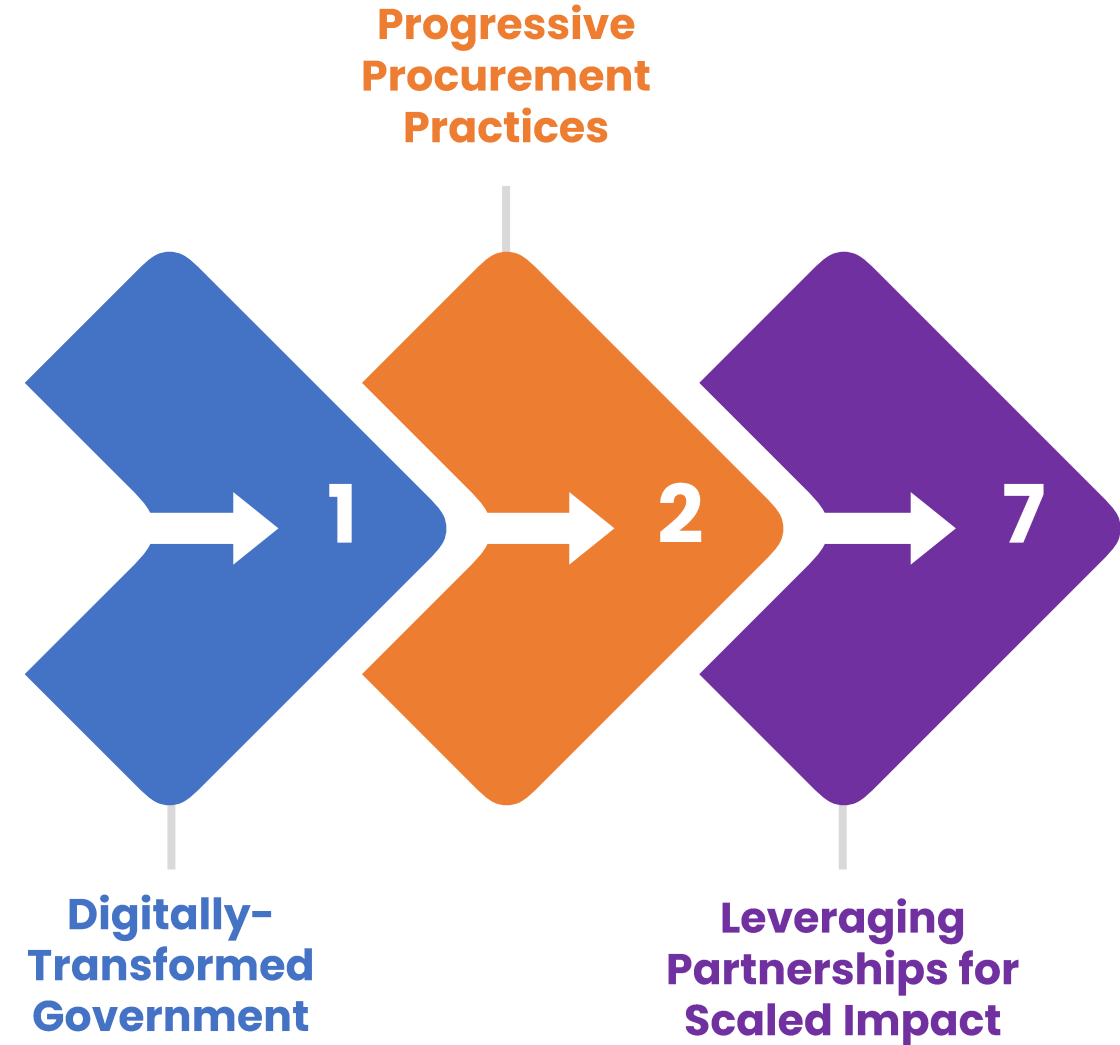
**Organizational
Development**



Alignment Between Projects & Strategy



IT Service Analysis





C

H

A

N

C

G

E



Website: www.nii.ca/mic



LinkedIn: @municipal-innovation-council



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