

**Chesley Community Working Group**  
**MINUTES**

**Wednesday, March 12, 2025, 5:00 p.m.**  
**Municipal Council Chambers**  
**1925 Bruce Road 10, Chesley**

Members Present: Dan Foxcroft  
Kate Grieve  
Chesley Ward Councillor Darryl Hampton  
Jeff Irwin  
Tara Ward Councillor Peter Steinacker  
Kristen Sweiger  
Dave Tedford

Staff Present: Jennifer Isber-Legge - Economic Development &  
Communications Coordinator

**1. Call to Order**

Chair Darryl Hampton called the meeting to order at 5:02pm.

A quorum was present.

**2. Approval of Agenda**

Subsequent to further discussion, the Committee passed the following resolution:

**Moved by:** Jeff Irwin

**Seconded by:** Kate Grieve

Be it resolved that the agenda for the Chesley Community Working Group be received and adopted as distributed by the Economic Development and Communications Coordinator.

**Carried**

**3. Disclosure of Pecuniary Interest and General Nature Thereof**

**4. Approval of Previous Minutes**

Subsequent to further discussion, the following resolution was passed.

**Moved by:** Dave Tedford

**Seconded by:** Kristen Sweiger

Be it resolved that the minutes for the Chesley Community Working Group on January 15, 2025 be approved as distributed by the Economic Development and Communications Coordinator.

**Carried**

## **5. New Business**

### **5.1 Mural with Kinsmen Grant**

Potential mural design was discussed.

- Block letters spelling out CHESLEY that will contain mosaic tiles of locally submitted photographs and drawings
- 4 "polaroid" images of town features, Community Park, Big Bruce, Trestle Bridge, old photo of main street
- Photos/drawings submitted must be square or will be cropped to square and photos with people must be unidentifiable

Kinsmen are willing to add up to \$1,000 to complete the mural and the Chesley Community Players may be willing to donate towards the project as well.

### **5.2 Spruce the Bruce Grant Update**

Grant approval is pending.

### **5.3 Marketing Subcommittee**

Kristen Sweiger and Darryl Hampton have offered to make up a Trails and Parks brochure subcommittee.

Work will begin when we have grant approval with the goal to be ready before homecoming (July 31)

## **6. Upcoming Business**

### **6.1 Council seeking comments**

## **7. Action Items Tracking Sheet**

### **7.1 Billboard on the County Line**

Discussion about erecting billboards on the county line to encourage traffic into town. This item is listed as a medium priority and could move up to high for 2026.

**8. Next Meeting Date**

May 14th at 5:00 at the Municipal Office in Council Chambers. In person preferred but virtual is available.

**9. Adjournment**

**Moved by:** Dan Foxcroft

**Seconded by:** Dave Tedford

Be it resolved that the meeting be adjourned at 5:39pm

**Carried**

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Chair

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Secretary