

## Staff Report

Council Meeting Date: June 23, 2025

Subject: REC-2025-12 Free Swim and Pool Pass Update

Report from: Carly Steinhoff, Park, Facilities and Recreation Manager

Attachments: None

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### **Recommendation**

Be It Resolved hereby receive for information Report REC-2025-12 Free Swim and Pool Pass Update.

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### **Background**

At the May 12, 2025 Council meeting, Deputy Mayor Shaw presented a Notice of Motion for Council to approve one (1) free public swim weekly at the Chesley Community Pool and Tara Rotary Pool. The Notice of Motion also included that the Municipality provide ten (10) season pool passes to the Paisley Library, which can be signed out by library patrons. The motion was supported by Council at the meeting.

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### **Analysis**

Staff have reviewed patron counts from 2024 and have determined that the free swim in Chesley will be held weekly on Tuesday evening and in Tara on Thursday evening. Both swims will take place from 6:00pm to 7:30pm.

Staff have been coordinating with Bruce County Public Library personnel to manage the logistics of seasonal pool passes. During the summer, passes will be available for sign-out at the Paisley Library branch, with library staff overseeing the process. Patrons who utilize the passes will be required to return them to the branch by the designated due date.

Staff are working to create a communication plan to promote the free swims and the pass sign out program.

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## **Link to Strategic/Master Plan**

### 6.3 Facilitating Community Growth

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## **Financial Impacts/Source of Funding/Link to Procurement Policy**

The financial impact remains uncertain at this time. Pool staff will systematically record attendance at free swims and track the frequency of pass usage. A comprehensive update will be presented to Council following the conclusion of the pool season.

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Approved by: Emily Dance, Chief Administrative Officer